



**BUSINESS AND
ADMINISTRATION
DEGREE**

Starting academic year 2017-2018

Starting at USD

UNIVERSIDAD PONTIFICIA COMILLAS
Facultad de Ciencias Económicas y Empresariales

and

UNIVERSITY OF SAN DIEGO
School of Business

Last Revised: February 9, 2017

BBA Double Degree

YEAR 1 - USD			
First semester		Second semester	
Units	Course	Course	Units
3	Core – Theology**	ECON 102 Principles of Macroeconomics	3
3	ECON 101 Principles of Microeconomics	MATH 130 Survey of Calculus	3
3	MATH 115 College Algebra	Core - Science - lab	3
3	Core – ENGL 121	Information Systems (ITMG 100)	3
3	SPAN 102 (+)	SPAN 201 (+)	3
		Core – Fine Arts**	3
15			18

YEAR 2: USD and Comillas			
First semester		Second semester	
Units	Course	Course	ECTS
3	Intro to Marketing (MKTG 300)	Quantitative methods for economic and business purposes (ECON 216)	6
4	Principles of Financial Accounting (ACCT 201)	Intro to Finance (FINA 300)	6
3	Core – Philosophy**	Managerial Accounting (ACCT 202)	6
3	Core – Theology**	Organizational Behavior (MGMT 300)	6
3	SPAN 202	Core – History: Cultural History of Spain	6
3			
19			30

**Include a DISJ Flag for one of these

NOTE: The course plan is subject to core curriculum committee and faculty approval. This should be used as a general guide that may vary based on individual student needs.

YEAR 3 - Comillas			
First semester		Second semester	
ECTS	Course	Course	ECTS
6	Advanced Corporate Finance (FINA 404)	Financial Markets (FINA 494)	6
6	Market Research (MKTG 410)	Business Strategy (MGMT 490)	6
6	International Macroeconomics (ECON 333)	Marketing Management (MKTG 494?)	6
6	Strategic Analysis	Human Resource Management (MGMT 307)	6
6	Core--Literature	DSCI 303 Operations Management	6
30			30

Summer- Six unit Internship in Madrid

YEAR 4 – Comillas and USD			
First semester		Second semester	
ECTS	Course	Course	Units
6	Elective/Minor	Business and Society (ETLW 302D)	3
6	Elective/Minor	Prescriptive Bus Analytics (DSCI 300)	3
6	Elective/Minor	BUSN 498 Internship (BUSN 498)	3
6	Elective/Minor	Business Law (ELW 311)	3
6	FINAL PROJECT (W)	Core—UD Theology	3
30			15

4th year electives can be chosen from 4 different itineraries (Finance, Economics, Marketing and Management)

The Electives internship I and II are mandatory for E4 students (24 ECTS). Total internship 30 ECTS

Minors (optional)

In addition to the courses above, could use free electives to complete one of the minor(s) from USD:

Minor in Finance
ACCT 201 Principles of Financial Accounting*
ACCT 202 Principles of Managerial Accounting*
FINA 300 Financial Management*
FINA 402 Investments
FINA 404 Advanced Corporate Finance*
FINA 408 Financial Statement Analysis
Finance elective*
Finance elective

Minor in Marketing
ACCT 201 Principles of Financial Accounting*
ECON 101 Principles of Microeconomics*
MKTG 300 Fundamentals of Marketing*
MKTG 490 Marketing Strategy*
MKTG 410 Marketing Research*
Marketing elective
Marketing elective
Marketing elective

Minor in Management
ACCT 201 Principles of Financial Accounting*
ECON 101 Principles of Microeconomics*
MGMT 300 Organizational Behavior*
MGMT 301 Organizational Theory
MGMT 307 HR Management*
Management elective
Management elective
Management elective

* Electives already taken as part of the dual degree