

USD Programs in Spain



Madrid Toledo Barcelona

Madrid vs. Toledo vs. Barcelona

	Madrid	Toledo	I	Barcelona	
USD Impact	•USD run program •Majority of courses with USD students only •Program size ~110 (All USD)	•FJOG Run •Courses with other US & International Students •Program size ~50 (~ 2-4 USD)	•Direct Exchange with ESADE •Enrolled with ESADE students taking courses in taught in English	•CEA Program Provider •US Students (UAB with some international & Spanish students) •Program size ~100 (~10 USD)	
Size	6.5 Million	82,489	2 Million		
Location	 Heart of Spain & Capital Easy access to airport Accessible to Europe & rest of Spain 	•45 minutes south of Madrid (easy to get to by train or bus) •Sits above the Rio Tajo	Northeastern Mediterranean coast of Spain Airport 12-14 km away from the city centre		
Language	Castilian	Castilian	Castilian & Catalan		
Weather	•Hot in summer, cold in winter •Continental; mainly dry and quite extreme at times	•Hot in summer, cold in winter •Madrid is continental; mainly dry and quite extreme at times	•Temperate year-round		
Famous sites	Museo del Prado, Reina Sofia, El Retiro Park, El Rastro Market, Bernabeu	Cathedral, Sinagoga de Santa Maria la Blanca, Mezquita Cristo de la Luz	Gaudi Architecture, Sagrada Familia		
Famous Areas	Puerta del Sol, Plaza Mayor, Palacio Real, and Plaza de Colón	Alcazar, Military barracks, El Greco influence	Parque Guell, Las Ramb Barrio Gotico	olas, Olympic Village/ Stadium,	
Interesting Facts	•Madrid enjoys more cloudless days than almost any other city in Europe. •According to FIFA, Real Madrid FC is the world's most successful football club of the 20th century.	•dates back to Roman occupation (Toletum) circa 192BC •Toledo was the capital of the Spanish empire until the mid 1500's •UNESCO heritage site	•Around 70% of local people consider Catalonia to be a separate nation, with its own culture, history and traditions, different from other regions in Spain		

Comparative Overview

	Madrid	Toledo	Barcelona CEA	Barcelona ESADE
Spanish Requirements	Required to take one Spanish course.Courses taught in English	 Span 202 required to be eligible for the program. All courses taught in Spanish. 	 •No Spanish course required. •Courses taught in English, except for language courses 	 •No Spanish course required. •Courses taught in English, except for language courses
University	Universidad Pontificia Comillas	Fundacion Jose Ortega y Gasset	Autonomous University of Barcelona and CEA Global Campus	ESADE
Disciplines offered	ARTH, Business (BUSN, MGMT, MKTG, ECON), BIOL, COMM, ENGI, HIST, POLS, SPAN, THRS	ANTH, ARTH, Business (BUSN, ECON), COMM, HIST, PHIL, POLS, SPAN, THRS	ARTH, Business (BUSN, MGMT, MKTG, ECON), COMM, HIST, POLS, PSYC, SOCI, SPAN	Business: BUSN, ECON, MGMT, MKTG Political Science
Living	Host families	Host families or residence hall	Host families or shared apartments or Residencia	Residence Hall or independent living

Comparative Overview

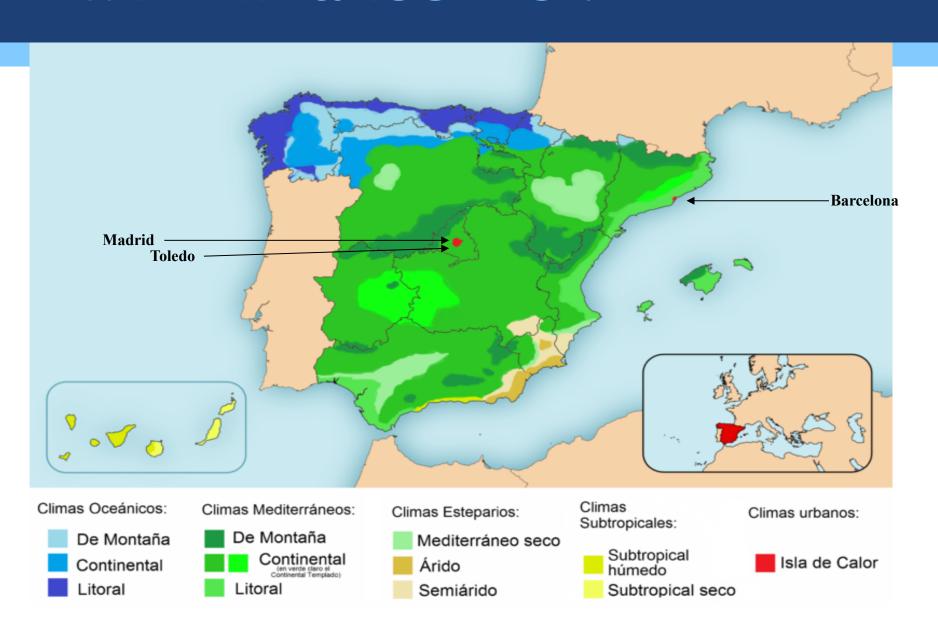
	Madrid	Toledo	Barcelona CEA	Barcelona ESADE
GPA .	2.5	2.75	International Business: 3.0 Liberal Arts & Sciences: 2.75	2.5
Financial Aid	Yes, one year	Yes, one semester	Yes, one semester	Yes, one year
Dates	August 21- December 15	September 6- December 15	August 29- December 15	TBA- Early September to mid-December



Comparative Overview

	Madrid	Toledo	Barcelona CEA	Barcelona ESADE
Cost	App Fee: \$100 Tuition: \$19,075 Program Fee: \$4400 Insurance: \$150	App Fee: \$100 Tuition: \$19,075 Program Fee: \$4400	App Fee: \$100 Tuition: \$19,075 Program Fee: \$4400	App Fee: \$100 Tuition: \$19,075 Insurance: \$150
Includes	•Room & Board with host family •Travel Seminar •Abono Pass •Two Meals a Day	•Accommodations in on- campus residencias and includes 2 meals per day (breakfast and dinner) •Host families are available, however will increase program fee to \$5,100 and includes monthly transportation passes for inter-city travel •Excursions to El Escorial, Alcalá de Henares and Segovia	•Airport pick up •Housing •Excursions & Cultural Activities (varies) •Cell phone	Students will be responsible for paying for housing, transportation & meals
Not Included	Airfare, additional trave	el and meals, personal expens	es, visa fees	

WEATHER & LOCATION



Madrid

Universidad Pontificia Comillas







Madrid Courses

USD Courses:

- •ARTH 494- Art of the Prado
- •BIOL 112- Ecology of Spain
- •COMM 380- International Media
- •ETLW 302- Business & Society
- •MKTG 300- Organizational Mgmt.
- •MKTG 300- Fundamentals of Mktg.
- PHIL 330- Ethics
- •THRS 112- World Religions
- •THRS 366- Problem of God

- •SPAN 101- First Semester Spanish
- •SPAN 102- Second Semester Spanish
- •SPAN 201- Third Semester Spanish
- •SPAN 202- Fourth Semester Spanish
- •SPAN 300- Conversation
- •SPAN 301- Advanced Grammar
- •SPAN 302- Civilization of Spain
- •SPAN 303- Hispanic Literature
- •SPAN 305- Spanish for Business
- •SPAN 394- Cinema of Almodovar



Madrid Courses

Comillas Courses (courses taught in English):

- •BUSN 377- Negotiations
- •DSCI 303- Operations Management
- •ECON 494- Economics of the European Union
- •MKTG 305- International Marketing
- •POLS 175- International Relations
- •POLS 494- EU Policies & Institutional Framework
- •POLS 494- Comparative Law
- •MGMT 494: Business Leadership
- •ENGINEERING: Pending

Note:

- •Comillas course days/times will be confirmed upon arrival
- •Students enrolled in Comillas courses will be in class with local Comillas Spanish students



Madrid ~ Course Schedule

REQUIRED COURSES:

- •Course #1- Travel Seminar (3 units)
 - •ARTH 494, BUSN 494, HIST 494, POLS 494, SPAN 394
- •Course #2- Spanish course (3 units)
 - •SPAN 101, 102, 201, 202, 300, 301, 302, 303, 305, 394

THEN...

•Choose up to 4 courses from the offerings, allowing students to take up to 18 units



Cultural Travel Seminar- September 2012

Madrid ~ Fall 2012



Cultural Travel Seminar Itinerary

August- All students are required to take the Travel Seminar. All events on this calendar are mandatory. September										
Domingo	Lunes	Martes	Miércoles	Jueves	Viernes	Sábado				
(Sunday)	(Monday)	(Tuesday)	(Wednesday)	(Thursday)	(Friday)	(Saturday)				
NOTE: This calendar is to March 31, 2012	entative and will be	e finalized by				August 18				
August 19	August 20	August 21	August 22	August 23	August 24	August 25				
	Students depart USA	Students arrive in Madrid, move in with host families	Orientation *City tour	Day trip to Toledo: *Session #1- Travel Seminar course	Depart for Travel Seminar *Leave Madrid, arrive Barcelona	Barcelona				
August 26	August 27	August 28	August 29	August 30	August 31	September 1				
Depart Barcelona, arrive Valencia	*Session #2- Travel Seminar course	Depart Valencia, arrive Granada	*Session #3- Travel Seminar course	Depart Granada, arrive Sevilla	*Session #4- Travel Seminar course	Depart Sevilla, arrive Madrid via Córdoba				
September 2 Free	September 3 Classes begin	September 13 Classes	September 14 Classes	September 15 Classes	September 16 Free	September 17 Free				

Barcelona

Liberal Arts & Social Sciences *CEA Global Campus*





International Business

Autonomous University

of Barcelona &

CEA Global

Campus

University

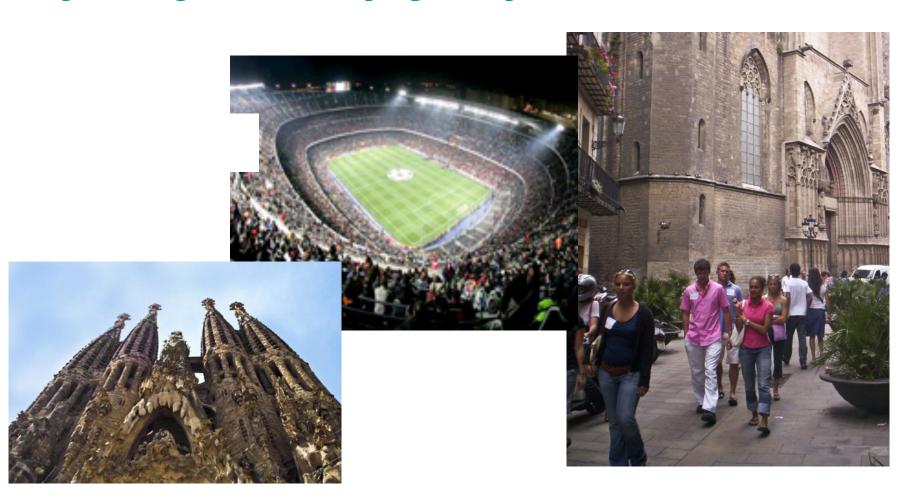
San Diego

Barcelona: Two Programs

	International Business	Liberal Arts & Social Sciences
Spanish required?	Not required to take Spanish course. All courses instructed in English, except for language courses	Not required to take Spanish course. All courses instructed in English, except for language courses
GPA	3.0	2.5
Disciplines offered	ARTH, Business (BUSN, MGMT, MKTG, ECON), COMM, HIST, POLS	ARTH, Business (BUSN, MGMT, MKTG, ECON), COMM, HIST, POLS
Living	Host families or shared apartments	Host families or shared apartments
Course Schedule	Courses taken at Global Campus & UAB	Courses taken at Global Campus

CEA Web Site

http://www.gowithcea.com/programs/spain/barcelona.html



Barcelona

ESADE
BUSINESS
SCHOOL:
Universidad Ramon
Llull in Barcelona





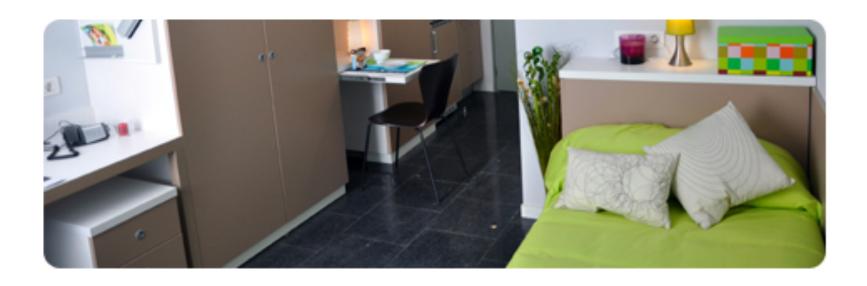


ESADE ACCOMMODATIONS

ESADE has an agreement with two Halls of Residence with the option of a full-board accommodation grant of 50%:

- •The <u>Sarriá University Halls of Residence</u> is one of these accommodation options. The Halls are situated close to the ESADE Barcelona-Pedralbes campus, set in one of the city's greenest areas and in a building that was custom-designed with student accommodation in mind.
- •The Barcelona-Sant Cugat campus offers the **Roberto de Nobili University Halls of Residence**, a modern building with large open spaces and over 180 comfortable single rooms with all the services and amenities that are sure to make you feel at home.

Barcelona offers a wide range of halls of residence and university-owned accommodation located in different parts of the city.



COURSE OFFERINGS

ESADE BUSINESS SCHOOL - SPAIN

Courses designated as *under review* have been submitted to the appropriate USD Department Chair and are awaiting final evaluation.

USD equivalencies for these courses will be posted as they are received by the International Center.

Courses listed on this pre-approved list are to be used to determine USD equivalencies. YOU MUST cross reference this list with the host institution schedule to ensure that your courses are actually being instructed during your semester of interest.

COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE- REQUISITES	NOTES
Supply Chain Management	3	BSCM 300			
Global Supply Chain Management	3	BSCM 302			
Business Negotiations in English	3	BUSN 377	No		
Topics in International Economics	3	ECON 333	No	ECON 101, ECON 102	
Macroeconomics in the Global Economy	3	ECON 494	No	ECON 101, ECON 102, ECON 216	This course may not be taken with USD's ECON 335 or ECON 337.
Corporate Social Responsibility	3	ETLW 302			
Business and the Environment	3	ETLW 403/ETLW 494			
B&E: Global Environmental Challenges and Business Response	3	ETLW 494			
Corporate Environmental Responsibility and Business Competitiveness as Synergic Systems	3	ETLW 494			
Corporate Compliance	2	LD Elective	No		
Media: Shaping Our Perceptions	2	LD Elective	No		
Change Management for Service Excellence	3	MGMT 301/MGMT 494			
Doing Business Across Cultures	3	MGMT 309		MGMT 300	
Creative Problem Solving in Management: Tools and Process	3	MGMT 494			
Gestión de la Innovación: Managing Innovation	3	MGMT 494			
Leadership	3	MGMT 494			



ESADE COURSES CONTINUED

Management Control Systems	3	MGMT 494		
Managing Services	3	MGMT 494		
Motivation, Values, and Commitment	3	MGMT 494		
People in Organizations	3	MGMT 494	MGMT 300	
Social Networks and Management	3	MGMT 494		
Marketing in Spain	3	MKTG 300	ECON 101	
International Marketing Strategies	3	MKTG 305	MKTG 300	
Key Account and Sales Management	3	MKTG 330	MKTG 300	
Consumer Behavior	3	MKTG 420	MKTG 300	
Fashion Design, Strategic Branding, and Innovation	3	MKTG 494	MKTG 300	
Information Systems in Marketing: ISM for Decision Making	3	MKTG 494		
Business Meetings		NOT APPROVED		
Managing Wellness		NOT APPROVED		
New Business Models and Technology Innovation		NOT APPROVED		
Workplace Writing		NOT APPROVED		
Effective Presentations		NOT APPROVED		

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE- REQUISITES	NOTES
Sci	The Emergence of China in the 21st Century	3	POLS 494	Social Science		
43	Spanish and Latin American Cinema: History and Society Through Movies	3	POLS 494	Social Science		
Poli	Spain: Recent History and Current Political and Social Issues	3	POLS 494/HIST 354	History (as HIST 354 only)		

Toledo

Fundación José Ortega y Gasset





Toledo

Program Overview

•Pre-requisite: SPAN 202

•All courses instructed in Spanish

•Living: Host families or on campus

•Disciplines offered:

•Anthropology, Art History, Business: Economics, Mana History, Philosophy, Political Science, Spanish







FINANCIAL AID





- Scholarships, loans & grants will transfer for CEA Barcelona & Toledo for one semester
- Available for ESADE & Madrid for a full year

See you Financial Aid Advisor for specifics regarding your

package



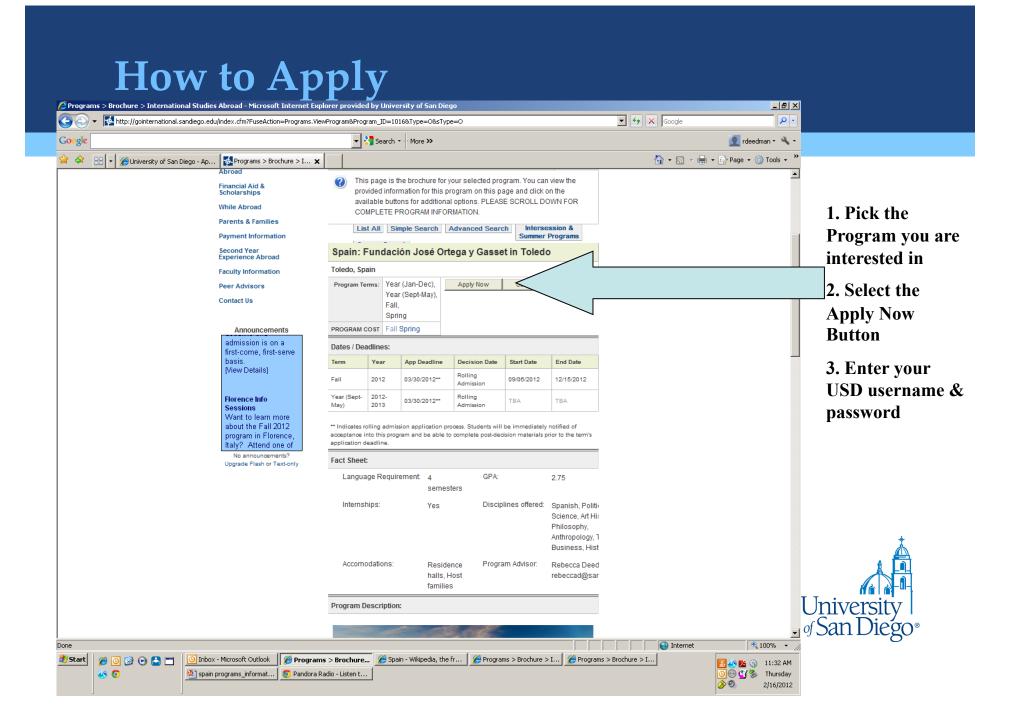






Important Information to Note

- **ATTENTION Spanish Minors:** A minimum of 6 upper division Spanish units must be taken on the USD campus
- ATTENTION Spanish Majors: A minimum of 15 upper division Spanish units must be taken on the USD campus
- Spanish 400-level courses are not offered abroad
- Only 2 Communication Courses can be taken abroad
- **494 Special Topics** courses can be taken multiple times as long as the course title is different (ie: POLS 494 can be Comparative Law & also EU Policies & Institutional Framework)
- All students covered by international insurance
- Tuition Remission students can participate in Madrid & ESADE (please inform advisor when applying)
- Double check all prerequisites before submitting applications (Business Ry Spanish especially)



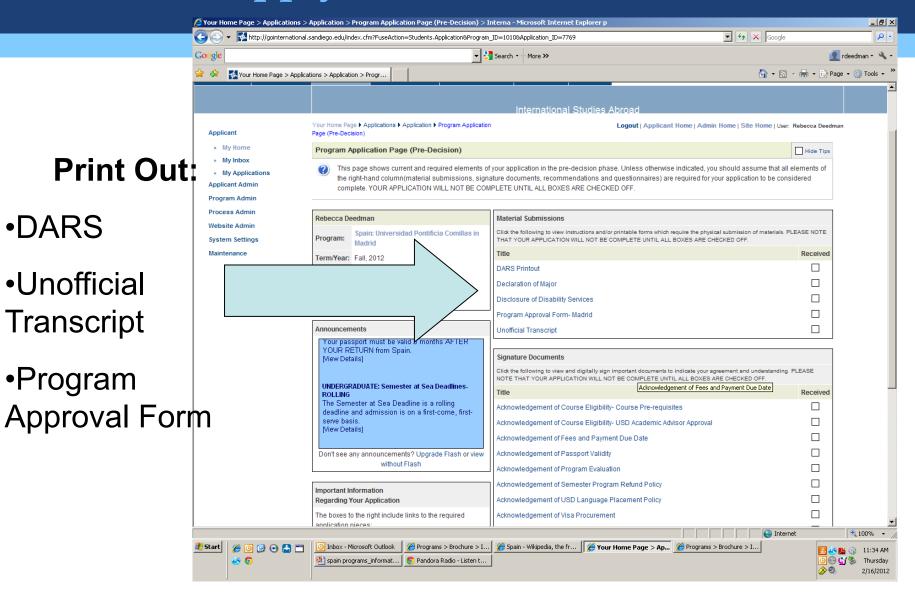
How to Apply

DARS

Unofficial

Transcript

Program



How To Apply

1. Declare your Major

Select Courses

- 3. Meet with your Academic Advisor
- 4. Have Academic Advisor approve course selection
- 5. Sign and submit to USD International Center along with DARS & Unofficial Transcript
- 6. GET A PASSPORT!



Semester Programs Approval

MADRID



structions to student:

Step 1: Complete this form

Step 2: Attach DARS PRINTOUT and UNOFFICIAL TRANSCRIPT to this form

Step 3: Take all materials to your Academic Advisor Step 4: Make a copy of this form for your files

Step 5: Return this form, DARS and unofficial transcript to International Cer

TUDENT NAME:	USD ID	
	REMINDER: STUDENTS MUST DECLARE A MAJOR BEFORE GOING ABROAD	

All students are required to take the Travel Seminar (Course #1). This course begins prior to the start of the academic semester (Course #2-5) at th Universidad Pontificia Comillas. This includes travel to Toledo, Segovia, El Escorial, Valle de los Caidos, Sevilla, Granada, Córdoba, and Barcelona.

			,			
Course #1	Please check the	credit you would like	to receive for this o	ourse:		
Travel Seminar: REQUIRED (3 units)	☐ Spanish 394	Art History 494	☐ Business 494	☐ Political Science 494	☐ History 494	
Course #2 - Spanish: REQUIRED	SPAN					
Course #3						
Course #4						
Course #5						
Students wishing to take 18 units can select before the academic semester begins (Court					isted above) will end	
Course #6						
Please fill in alternate courses below in case	e of unavailability.					
Alternate Course #1						
Alternate Course #2						
Alternate Course #3						
I. Academic Advisor- Review of C Will the attached courses apply to Yes No Comm	ward and enrich	the applicant's course		e major, minor or CORE rec	quirements?	
Academic Advisor Name:				Ext:		
Signature				Date:		
III. Student Signature: I grant the International Center permission to charge my Student Account the \$100 application fee for my semester study abroad application. I understand that this fee will be charged to my USD Student Account and that I will be responsible for this charge. By signing this document I understand that the \$100 charge to my student account is non-refundable.						
Student Signature				Date:_		

Staple DARS and UNOFFICIAL TRANSCRIPT to this form before turning in to International Center