

# STRASBOURG SCHOOL OF MANAGEMENT - FRANCE

Courses designated as *under review* have been submitted to the appropriate USD Department Chair and are awaiting final evaluation.  
USD equivalencies for these courses will be posted as they are received by the International Center.

Courses listed on this pre-approved list are to be used to determine USD equivalencies. **YOU MUST cross reference this list with the host institution schedule** to ensure that your courses are actually being instructed during your semester of interest.

Last Updated: 4/26/12

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
	Accounting Systems	1.5	ACCT 201	No		
	Control and Auditing		ACCT 408		ACCT 301, ACCT 303	
	European Taxation		ACCT 494			ELECTIVE CREDIT ONLY
	Introduction to Supply Chain Management		BSCM 300	No		
	Supply Chain Strategy		BSCM 302			
	Transport Management		BSCM 494			
	Cross-Cultural Negotiation	1.5	BUSN 377			
	International Business Negotiations: Bridging the Cultural Gap	1.5	BUSN 377			
	International Business Cases	1.5	BUSN 494			
	International Strategy and Leadership	1.5	BUSN 494	No		DOES NOT FULFILL STRATEGY REQUIREMENT
	Monnaie et Finance	1.5	ECON 310			
	International Aspects of Ethics and Values	1.5	ETLW 302			
	Expertise in International Commerce	1.5	ETLW 494			
	International and European Business Law	1.5	ETLW 494	No		
	Sustainable Development		ETLW 494	No		

Information Systems		ITMG 350			
International HRM and IT Implementation		ITMG 494	No	ITMG 100	
Decision Making and Business Intelligence	3	ITMG 494	No	ITMG 100	
Organizational Behavior		MGMT 300			(NO TRANSFER EVALUATION IN BINDER)
International Entrepreneurship		MGMT 304		FINA 300, MGMT 300, MKTG 300	
Cross-Cultural Issues of Human Resource Management	3	MGMT 307		MGMT 300	
Human Resource Management		MGMT 307	No		
International Leadership	1.5	MGMT 309		MGMT 300	
Management of International Teams	1.5	MGMT 309			
Cross-Cultural Management		MGMT 309		MGMT 300	
Europeans Project Management	1.5	MGMT 494	No		
Corporate Governance		MGMT 494		Advisor approval	
Doing Business in Asia-Pacific and India	1.5	MGMT 494/BUSN 494			
Marketing Basics	1.5	MKTG 300			
International Marketing		MKTG 305		MKTG 300	
Sales Management		MKTG 330		MKTG 300	
Responsible Marketing		MKTG 494	No	MKTG 300	
Branding Management: An International Perspective		MKTG 494		MKTG 300	
Marketing of Services		MKTG 301		MKTG 300	
Product Management		MKTG 494		MKTG 300	
eBusiness/eMarketing		MKTG 494	No	MKTG 300	
Economics of the European Union		UD Elective		ECON 102	ELECTIVE CREDIT ONLY
International Operations Management		UD Elective			ELECTIVE CREDIT ONLY

	Management of Arts Organizations		NOT APPROVED			
	Business Strategy		NOT APPROVED			DOES NOT FULFILL STRATEGY REQUIREMENT. MUST BE TAKEN AT USD.
	Essential Concepts in Finance		NOT APPROVED			
	Essential Concepts of Finance for Business Managers		NOT APPROVED			
	Financial Markets and Financial Institutions		NOT APPROVED			
	Financial Markets and Interest Rates		NOT APPROVED			
	International Corporate Governance		NOT APPROVED			
	International Finance		NOT APPROVED			
	International Financial Reporting System Principles (IFRS Principles)		NOT APPROVED			

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
Communi	Understanding Latin Americans		NOT APPROVED			
	Oral and Written Communication II		NOT APPROVED			

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
Language	Debutants Complets II (Beginner)	3	FREN 101	No		
	Remise à niveau I (élémentaire 2)		FRENCH 102	No	FREN 101 or Placement	
	Français des affaires I (Intermediaire)		FREN 294	No	FREN 202	
	Français des affaires I (Intermediaire Forte)		FREN 294	No	FREN 202	
	Civilisation française I	1.5	FREN 303	3rd Semester Proficiency	FREN 202	
	L'evolution des Idees I (XXe siecle)	1.5	FREN 403	3rd Semester Proficiency	FREN 301, FREN 303	

	Français langue étrangère: Français des affaires I (Avancé)		FREN 494	3rd Semester Proficiency	FREN 301	
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	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
Lead	Management of Nonprofit Organizations		LEAD 352			

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
Political Scie	European Integration		POLS 494	Social Science		
	Globalization, International and European Institutions	1.5	POLS 494	Social Science		
	European Integration II		POLS 494	Social Science	Advisor approval	

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
Theater	Theater and Body Language: Tools of Management		THEA 350	No	THEA 111 or THEA 230	