KEDGE Business School - BORDEAUX, FRANCE

Courses designated as *under review* have been submitted to the appropriate USD Department chair and are awaiting final evaluation.
USD equivalencies for these courses will be posted as they are received by the International Center.
Cross reference this list with the host institution schedule to ensure the courses are being instructed during your semester of interest.

NOTE : Courses are taught intensively during a "cycle". Students are able to take up to two courses per cycle - one morning course and one afternoon course.
Most students will take only four or five courses during their term abroad.

Only select courses indicated as **Intermediate Level** as courses are listed simultaneously with Master's degree level courses.

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	PRE-REQUISITES	NOTES
ACCT	AUD 22.109	Financial and International Accounting	3	ACCT 201			
	AUD 22.110	Accounting for Decision Making and Performance Control	3	ACCT 202		ACCT 201 ITMG 100	
	AUD 22.110	Management Control and Cost Management	3	ACCT 302		ACCT 202	
BSCM	MOP 22.112	Logistics in a Global Environment	3	BSCM 302			
	MOP 22.103	Strategic Management of the Supply Chain	3	BSCM 302			Minor credit only.
	MOP 22.122	Lean Practices in the Supply Chain	3	BSCM 302			
	MOP 22.111	Supply Chain Management and Lean Logistics	3	BSCM 494			
	MOP 22.120	Supply Chain Planning in an Uncertain World	3	BSCM 300			
	MOP 22.124	Globalization and Risk Management in the Supply Chain	3	BSCM 494			
	MOP 22.118	Sustainable Supply Chain	3	BSCM 494			
	MOP 22.113	Supply Chain Strategy	3	BSCM 494			

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	PRE-REQUISITES	NOTES
BUSN	ECO 22.116	Introduction to Business in India : Cultural and Political-Economic Context	3	BUSN 494			
	STR 22.117	International Business Environments	3	BUSN 361			*Only available to students with Senior class standing.*
	n/a	Sustaining a Successful Enterprise Fundamentals on Strategy	n/a	**no equivalency***			
	SIO 22.104	Business Lunch	n/a	**no equivalency***			
COMP	IT S701	Managerial Aspects of IT	n/a	**no equivalency***			
DSCI	MOP 22.111	Lean Management for Supply Chain Management	3	DSCI 303		ECON 216	
	MOP 22.119	Decision Making for Supply Chain Management	3	DSCI 300		ECON 216	
	SIO 22.101	Managerial Decision Making & Decision Analysis	3	DSCI 300		90 units completed	*Only available to students with Senior class standing.*
ECON	ECO 22.115	Microeconomics	3	ECON 201		ECON 101	
	EPI 22.119	Economics of Sports and Culture	3	ECON 353		ECON 101, ECON 102	
	EPI 22.121	Air Transport and Tourism Economics	3	ECON 494		ECON 101, ECON 102	
ELCT	STR 22.116	Strategic Management	3	ELCT 494			*Students are not able to take this course towards business degree requirements.*
ETLW	HRM G302	Ethics, Management, and Companies	3	ETLW 494			
	GRH 22.103	Responsibility and Foundations of Professional Ethics	3	ETLW 494			
	JUR 22.101	Company Law	3	ETLW 494			
	GRH 22.110	Ethics and Management	3	ETLW 494		MGMT 300	Cross-listed as MGMT
FINA	FIN 22.122	Fundamentals of Investing	3	FINA 402		FINA 300 60 units complete	
	FIN 22.122	Investment	3	FINA 402		FINA 300	
	FIN 22.120	Applied Financial Analysis and Forecasting	3	FINA 494		FINA 300	

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	PRE-REQUISITES	NOTES
	STR 22.118	Environmental, Social, Governance (ESG) and Capital Markets*	n/a	**no equivalency***			

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	PRE-REQUISITES	NOTES
ITMG	IT S801	Information System Management	3	ITMG 350		ITMG 100	
MGMT	GRH 22.119	Managing People and Change in Organizations	3	MGMT 300			
	GRH 22.114	Organizational Theory	3	MGMT 301		MGMT 300; 90 units complete	*Only available to students with Senior class standing.*
	GRH 22.117	From Personal to Professional Development	3	MGMT 305		MGMT 300; 90 units complete	*Only available to students with Senior class standing.*
	GRH 22.112	International Mobility and Career Development	3	MGMT 305		MGMT 300	
	GRH 22.111	Human Resources in a Global Environment	3	MGMT 307		MGMT 300	
	GRH 22.113	Human Resource Management	3	MGMT 307		MGMT 300; 90 units complete	*Only available to students with Senior class standing.*
	22.105	International Project Management	3	MGMT 494		MGMT 300; 90 units complete	*Only available to students with Senior class standing.*
	STR 22.119	Strategic Management in the Indian Context	3	MGMT 494		MGMT 300	
	GRH 22.109	Sports and Management	3	MGMT 494		MGMT 300	
	GRH 22.110	Ethics and Management	3	MGMT 494		MGMT 300	Cross-listed as ETLW
	SIO 22.115	Knowledge Management and Organizational Learning	3	MGMT 494		MGMT 300	
	STR 22.116	Strategic Management	n/a	**no equivalency**			Students must take this course at USD during the final semester prior to graduation.

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	PRE-REQUISITES	NOTES
MKTG	MRK 22.103	Marketing and Management of Service Activities	3	MKTG 301		MKTG 300	
	MRK 22.122	International Selling and Sales Management	3	MKTG 330		MKTG 300	
	MRK 22.106	Integrated Marketing Communication	3	MKTG 350		MKTG 300	
	MRK 22.120	Consumer Behavior	3	MKTG 420		MKTG 300	
	MRK 22.121	B2B + Industrial Marketing	3	MKTG 494		MKTG 300	
	MRK 22.122	Brand Management and New Communication Trends	3	MKTG 494		MKTG 300	
	MRK 22.129	Services Marketing	3	MKTG 494		MKTG 300	
	MRK 22.133	Strategic Brand Management	3	MKTG 494		MKTG 300	
	MRK 22.119	E-Commerce and E-Marketing	3	MKTG 494		MKTG 300	
	ANG 22.142	The Luxury Sector and Luxury Brand Management	3	MKTG 494		MKTG 300	
	MRK 22.126	Marketing (India Track)	3	MKTG 494		MKTG 300	
	MRK 22.127	Wine Marketing	3	MKTG 494		MKTG 300	
	MRK 22.109	SMEs, Entrepreneurship, and Marketing	3	MKTG 494		MKTG 300	
	MRK 22.136	Marketing in Contexts : Sport, Wine and Ethnicity	3	MKTG 494		MKTG 300	

MRK 22.137	Marketing in Contexts : Music, Luxury, and Sustainable Development	3	MKTG 494		MKTG 300	
MRK 22.132	Marketing in Contexts : Luxury, Sport and Children	3	MKTG 494		MKTG 300	
MRK 22.131	Marketing in Contexts : Art, Wine and Sustainable Development	3	MKTG 494		MKTG 300	
ANG 22.145	Study of Wine and the Wine Business*	3	no equivalency*			