

WORLD-CLASS FACULTY

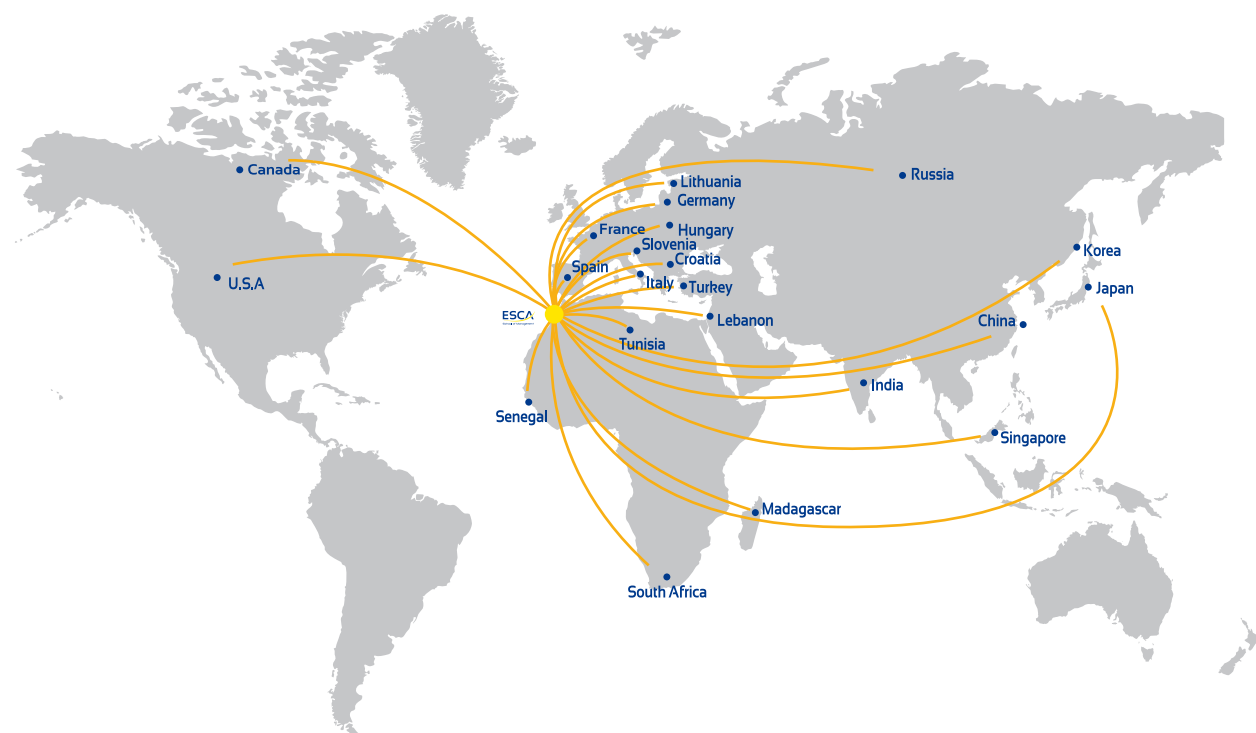
Participating professors teach basic and summary courses, guide, advise, and oversee the student's efforts throughout the learning process. The participating professors undertake the coaching responsibilities of graduating students, contributing to a closer student-professor relationship. The professors also supervise the steady availability of learning material linked to the realities of companies and on par with international standards (case studies, aides, documentation ...).

Graduation Coaches: All graduation candidates, from the 1st to the 5th year, are supported by a permanent teacher of ESCA School of Management. Their primary coaching objective is to assist students in bringing out their best efforts, progress and live up to the responsibility of building their own professional project.

Professionals: On-the-ground actors in the classroom, they offer their know-how and significant experience of the business world to give students a better perspective on the realities of the corporate environment. As well as they help them improving their understanding of the specialization courses in the curriculum. From different domains, consultants, experienced executives or company managers, they bring their knowledge and expertise to the classroom to assist students at ESCA School of Management acquire the necessary skills to succeed in their professional careers.

International visiting professors come from Business Schools and Universities in partnership with ESCA School of Management to reside in Casablanca for a few weeks each year. It is an opportunity for our students to test their acquired knowledge with the best practices of other countries. These visiting professors, of all nationalities, have the responsibility of holding seminars for the benefit of all different majors and contribute to the schools' policy of cultural openness.

EXCHANGE PROGRAMS TO + 30 DESTINATIONS



THE CORPORATE ORIENTED SCHOOL

With the help of its corporate partners, ESCA School of Management offers students and attendants the know-how of professionals who participate in classes, workshops, conferences, seminars and during the Job Day, a yearly event bringing students and companies together within the school.

Some of our corporate partners:

Tenor Group, Atlas Voyages, Maroc Export, Alliance Développement, Yasmine Immobilier, IB Maroc, Archimédia Groupe...

ESCA, A SCHOOL FOR CIVIC RESPONSIBILITY

With community outreach programs as part of the curriculum, ESCA School of Management provides its students (all levels and majors combined) the help of project management experts to assist in the completion of socially responsible actions. As an example, some of the projects completed by the students:

- ESCA School of Management is a member of SIFE Morocco
- GEPAP: Student Group for Community and Pre-Professional Projects
- Blood Donation
- Remedial teaching for underprivileged high school students

ESCA
School of Management

THE GRADUATE SCHOOL OF BUSINESS



www.esca.ma

ESCA
School of Management

Le Millénaire: 7, rue Abou Youssef El Kindy
Boulevard Moulay Youssef 20 070 - Casablanca - Morocco
Tel.: +212 5 22 20 91 20 • Fax.: +212 5 22 20 91 15
info@esca.ma • www.facebook.com/escamaroc • www.esca.ma



EDITORIAL

Educating managers and leaders is of capital importance for development in Emerging Morocco.

Helping managers acquire the necessary skills to cope with the complexity of an emerging economy contributes to the social evolution of young talents who are the pillars of wealth creation in our country and region.

In this context, ESCA School of Management strives to convey the all-important values of social responsibility and sustained development. The day to day unwavering commitment of our faculty and staff aims to create the perfect academic environment to train leaders capable of contributing to the evolution of our society.

From its creation, ESCA School of Management has maintained an active presence on the international scene and has integrated all its resources on its campus located at the heart of the business district of Casablanca.

Thami Ghorfi
President

OUR VISION

" To be the reference school in educating and research in management in Morocco. ESCA School of Management aims to strengthen its international reputation and contribute to knowledge development and management practices in emerging markets. "

"Vision is the art of seeing things invisible." [Jonathan Swift]

OUR MISSION

«Educating Managers • Ensuring their success • Contributing to development»

Educating Managers « Educating business leaders able to managing complex environments throughout their professional careers ».

Ensuring their success « Bring out genuine ambitions and the best potential of educated managers; assist them in their development projects; teach them how to decode and understand the world and create value ».

Contribute to development « Contribute to the training of the human capital, a major pillar of economic development and modernization of society ».

OUR VALUES

Ambition:

- We believe that ambition in Business Education is driving force behind progress ;
- We welcome people who demonstrate ambition for themselves and for the entities within which they will contribute to create value ;
- We experiment, within our work, models based on the dynamic of development in Morocco and share the results with our partners.

Innovation:

- We continuously reassess ourselves in order to discover new opportunities and progress ;
- We are open to different worlds ;
- We cultivate the entrepreneurship spirit.

Sense of Commitment:

- We strive to be an agent of economic development by training innovating and socially responsible managers ;
- We always keep our promises towards all the stakeholders (Teachers, Learners, Academic Partners, Companies...);
- We always abide in all our actions to the principle of equity by respecting equality of chances and diversity.

TESTIMONIAL

« Thanks to ESCA School of Management, I have the profile of a manager committed to take on the challenges of a captivating professional career. The school curriculum helped me master the necessary skills in Management, Finance and Marketing, thus ensuring me a successful career.

I am proud of my itinerary and my professional success is due to citizenship values, sense of commitment and the initiative spirit that I had the chance to develop while a student at School of Management ».

Adnane FILALI
Senior Vice President CMA CGM, (Alumni 1998)



A DIVERSIFIED AND INNOVATIVE PEDAGOGY

Market expectations evolve to adapt to the mutations of the environment. The pedagogy of ESCA School of Management is in tune with this reality and deploys the necessary resources to match these changes.

It is our responsibility to encourage the evolution of the student, develop his autonomy and confirm his acquired knowledge throughout his learning process. This is how we validate an accurate pedagogy.

Our students are expected to complete research work every year (research papers ; thematic studies...), take part in business games, build teams for international challenges and see through projects within the "vie associative" in order to experiment their spirit of initiative.
Innovation finds in ESCA School of Management various areas of expression.

Following the same logic, the international experience represents a major axis of education within ESCA School of Management and is an integrated part of the school's pedagogic DNA.

RANKINGS

ESCA School of Management is ranked first among all Business Schools in the Maghreb region and Francophone Africa:

- **Eduniversal 2011:** ESCA School of Management ranked by its peers 1st Business School in Morocco.
- **Jeune Afrique 2011:** ESCA School of Management 1st Business School in Francophone Africa.
- **Jeune Afrique (Hors série):** Careers in Banking Trades ranks the Master Banking & Finance of ESCA School of Management in the Top 5 of Masters in Finance in Africa.
(JA - N°22 Hors Série - Les 200 - Editions 2009)



PROGRAMS OF EXCELLENCE

| PROGRAM | DEGREE |
|-------------------------|--|
| MASTER | Graduate School Program (Parcours Grande Ecole) |
| MASTERS IN PART TIME | Master in Auditing & Controlling Master in Banking & Finance Master in Human Resources Management Master in Purchasing & Logistics Master in Marketing & Communication Strategy Master in Projects Management |
| EXECUTIVE QUALIFICATION | Business Manager |
| EXECUTIVE | Executive MBA D.E.S Advanced Management & Innovation |

Established: **1992**
91 faculty members, **59** professionals and **56** international visiting professors

1050 students and participants

Founding Member of the "Conférence des Grandes Écoles au Maroc"

More than **1800** alumni

More than **9500** management books in the online library

More than **50** corporate partners

Member of international organizations as EFMD, AACSB, AABS, EAIE...

34 international partnerships worldwide: Canada, China, Croatia, France, Germany, Hungary, India, Italy, Japan, Korea, Lebanon, Lithuania, Madagascar, Russia, Senegal, Singapore, Slovenia, South Africa, Spain, Tunisia, Turkey, United States of America ...