

# **ESCA School of Management 2012 -2013**

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## Year 4 - International Business

Language : English

Modules S 7	Courses
<b>Langues, Culture &amp; Communication</b>	Professional communication
	Spanish - 5
	Mandarin- 1
	English : Préparation TOEIC/ Dialectal Arabic*
<b>Management &amp; Geopolitics</b>	Supply Chain Management
	Géopolitics 1: MENA & AFRICA
	Business Ethics
	Intercultural Management
<b>International Management Tools</b>	International Risk management
	International Finance
	Total Quality Management
<b>International Environnement</b>	International Trade
	International Sales
	Doing business in Mena
Modules S 8	Courses
<b>Langues Culture et Communication</b>	Human Performance
	Managing Creation
	Business English/ Dialectal Arabic* (for Exchange students)
	Spanish -6
	Mandarin-2
<b>International Management Tools</b>	International Purchasing Management
	Innovation Management
	International Project Management
<b>International Environnement</b>	Géopolitics 2: Geopolitics in the Euromediterranean
	International Market Studies
	Doing Business in Euro-Mediterranean
<b>Professional experience</b>	<b>Mission bras droit - Internship</b>

## Year 5 - International Business

Language : English

Modules S 9	Courses
<b>International Culture &amp; Languages</b>	Mandarin -3
	Dialectal Arabic
	Spanish
	Moroccan studies
<b>Geopolitics</b>	International contracts
	Doing Business in ASIA
	Geopolitics in ASIA
<b>International Management tools</b>	International Entrepreneurship
	Leadership Organizational
	International Human resource
	International Strategic management
<b>Decision-making tools</b>	Information system : Strategic alignment and IT
	International accounting (IFRS)
	Project Management : Référentiel PMI
<b>Professional experience</b>	<b>Internship (January – June)</b>