Global Initiative Korea University Business School

KUBS History

1905	First Commerce Department in Korea
1953	First MS/Ph.D program in Korea
1963	First Evening MBA (Korea MBA) in Korea
1994	First Global Internship Program in Korea
2003	First Executive MBA program in Korea
2006	First Full-Time MBA Programs (Global MBA, Finance MBA) in Korea
2007	Accreditations from AACSB (2005) and EQUIS (2007)
2008	Tri-University Collaboration Program (S3 Asia MBA: Fudan-NUS-KU)
2010	Re-accreditations from AACSB (2010) and EQUIS (2010)
2012	Financial Times EMBA Rankings (12th Worldwide, No.1 in Korea)

KUBS BESTS

- Faculty Size85 full-time faculty (Largest in Korea in college level)
- Faculty Research

Ranked 88th at UT Dallas Rankings of Business Schools based on research contribution 2008-2012(1st in Korea for 3 years consecutively)

- Dual International Accreditations
 First education in Korea accredited by both AACSB and EQUIS
- 2012 Financial Times Executive MBA Rankings Ranked 12th worldwide



- 2012 Financial Times Global MBA Rankings Ranked 86th worldwide
- Ranked No.1 MBA in Korea for 6 consecutive years (2007-2012, Ministry of Education, Science & Technology)
- ➤ Ranked No.1 Business School in Korea for 6 consecutive years (2008-2013, Hankyung Business Survey of HR managers from top 200 companies)

KUBS Students Body

Programs			Target Segments	Total No. of Students	No. of International Students
Undergra	Undergraduate Degree (BBA)			1799	202
			4 Year College Graduates	122	42
Academic Gra	duate	Ph D.	Master Graduates	36	20
Degree Programs		MS & PH D.	Unified course of the master's and the doctor's	13	1
	Full- Time	S ³ Asia MBA	Middle Managers in Korea, China, and Singapore	65	23
Professional Graduate		Global MBA	Mid-Level Managers	69	30
Degree Programs		Finance MBA	Prospective Finance Industry Experts	35	1
	Part- Time	Korea MBA	Part-Time (Evening) MBA	393	8
		Executive MBA	Senior Managers	96	-

STUDENT EXCHANGE INFORMATION FACT SHEET Academic Year 2013-2014

KOREA UNIVERSITY BUSINESS SCHOOL

KUBS ACADEMIC PROGRAMS

Pr	Program Term Details		Language of Instruction	
BBA Semester		Semester	Fall: Sep ~ Mid-Dec Spring: March ~ Mid-June Summer School: July ~ Mid-August	English (65%) + Korean
MS Semester		Semester	Fall: Sep ~ Mid-Dec Spring: March ~ Mid-June	English (50%) + Korean
	Korea MBA	Semester	Part-time Evening MBA The first traditional MBA Program in Korea (1965) Classes scheduled during weekdays in the evening 2-year semester system	English + Korean
	S ³ Asia MBA	Semester	 Specialized in Asian business context Full-time, Tri-semester system (18 months) Tri-University Colloquium Korea University + Fudan University + National University of Singapore Dual-Degree Program 	English (100%)
MBA	Global MBA	Module	 General MBA Full-time, intensive 6 module system (12 months) Diverse student composition in business and cultural backgrounds 1/3 of students from foreign countries (13 nationalities) Concentration option in Finance, Marketing or Strategy 	English (100%)
Finance MBA		Module	 Specialized in Finance area Full-time, intensive 6 module system (12 months) Concentration option Investment Banking: Risk Mgt. / Financial Engineering Asset Management: Risk Mgt. / Insurance 	English + Korean



ACADEMIC INFORMATION

Academic	: Calendar			
Semester System	Module System (G/F-MBA)	Nomination Deadline	Application Deadline	
	(Tentative schedule)			
	Module 1			
2013 Spring Semester	(Sep 1 – Oct 23)	Oct 31 st	Nov 30 th	
(March 4 ~ June 21)	Module 2	OCI 31		
	(Oct 26 – Dec 21)			
Summer Break	Module 3			
Summer Break	(Jan 4 – Feb 26)	-		
	Module 4			
2013 Fall Semester (Sept. 2 ~ Dec. 20)	(Mar 2 – Apr 23)	April 30 th	May 31 st	
	Module 5	April 30	iviay 31	
	(May 3 – Jun 25			
Winter Dreek	Module 6			
Winter Break	(Jun 28 -Aug 6)			

^{*} For Global MBA and Finance MBA, elective courses are usually offered during Module 4&5, thus, MBA exchange students are <u>strongly</u> encouraged to apply for the spring semester term. Module 1&2 are major core courses and there may be limited number of seats when enrolling.

- ➤ Admission Requirements: Exchange students have to be in good academic standing and officially nominated by the home university
- > Language requirements: Minimum score of IBT 70

> Application will be proceeded by Online.

KUBS has newly launched an online application form. The access to the online application will be given to nominated students by email. Students must upload their required documents via online.

> Requirements /Fulfillments

- 1) Online Application form
- 2) Statement of Purpose (e.g. study plans)
- 3)* Reference Letter (Recommendation Letter)
- 4) *Academic Transcript



- 5) Copy of Valid Passport
- 6) Certificate of Health
- 7) Certificate of Overseas Insurance
- 8) Resume (Optional)
- 9) KU Buddy Application KUBA (Optional)
- 10) Airport Pickup Form (Optional)

*Notice: material 3, 4 MUST be submitted in hardcopies via post by the deadline.

Buddy Application / Airport Pickup Application Form: Will be sent via email after application period is ended

Send the two materials (hardcopies of academic transcript & recommendation letter) via post to the following address:

(Ms.) Eun Yeong, Jeong KUBS International Office Business School Main Hall 203 Korea University Business School 145 Anam-ro, Seongbuk-gu Seoul, 136-701, KOREA Tel) 82-2-3290-1387

- Korea University Business School website: http://biz2.korea.ac.kr Korea University website: http://www.korea.edu
- Course Description website: http://korea.ac.kr/ 2011edu/content/academics2 01.jsp
- ➤ Housing website: http://reslife.korea.ac.kr

ACADEMIC CALENDAR - 2013

Month	Date	Day	Details	
February	26~28	Tues ~ Thurs	s Mandatory Orientation for Exchange Students	
Manak	4	Mon	Spring Semester Begins	
March -	4~8	Mon ~ Fri	Course Registration : Add & Drop Period	
April	22~26	Mon ~ Fri	Mid-Term Exam	
luna	17~21	Mon ~ Fri	Final Exam	
June	24	Mon	Summer Vacation Begins	



July	June 24~July 19	Mon ~ Fri	Summer Session	
August	26 ~ 28	Mon ~ Wed	Mandatory Orientation for Exchange Students (TBA)	
August	Sep. 2	Mon	Fall Semester Begins	
Contombor	2~6	Mon ~ Sat	Course Registration : Add & Drop Period	
September	13 ~ 14	Fri ~ Sat	Annual Korea - Yonsei Univ. Sports Match (TBA)	
October	21 ~ 25	Mon ~ Fri	Mid-Term Exam	
Dagarahan	16~20	Mon ~ Fri	Final Exam	
December	23	Mon	Winter Vacation Begins	
January	Dec 23~Jan 17	Mon ~ Fri	Winter Session	

^{*}Notice: MBA courses end LATER than the undergraduate courses, so please be aware of last day of class when you purchase a return ticket.

CLASS INFORMATION

- Business Departments: Accounting, Finance, International Business, Logistics, Service & Operations Management (LSOM), Management, Marketing, MIS
- Class Format: Lectures, seminars, discussions, presentations, case studies, projects
- Participation: expected through discussions and presentations
- Class size: 15~100 (Majority less than 35 students per class)
- Examinations: Midterm exam, Final exam, presentations etc. (varies among classes)
- Language of instruction: English and Korean
- 1. Undergraduate (BBA) and Graduate (MS) Courses: Currently 60% of undergraduate program courses and 50% of graduate program courses are conducted in English
- 2. Global MBA and S³ Asia MBA Courses: 100% conducted in English.
- 3. All business school exchange students are entitled to take any non-business classes. Exchange students' class request is mostly accommodated if pre-requisites are met and spaces are available.
- 4. Exchange students must take a Korean language proficiency test (placement test) if they wish to take Korean language course.
 - * View all courses and details at http://korea.edu



- 5. Undergraduate and MS students are not allowed to take MBA courses.

 Students who are currently enrolled in MBA program at his/her home institutes and have at least 2 years of work experience may be eligible to be enrolled in KUBS MBA courses.
- Grading Scale: A+, A, B+, B, C+, C, D+, D, F

Alphabet Grade	100-point scale	Grade (maximum 4.5)
A+ to A	90-100	A+=4.5, A=4.0
B+ to B	80-89	B+=3.5, B=3.0
C+ to C	70-79	C+=2.5, C=2.0
D+ to D	60-69	D+=1.5, D=1.0
F	< 59	Fail

- Class load
 - ✓ Undergraduates: 12~19 credits (4~6 classes)
 - ✓ Graduate: 6~12 credits (2~6 classes)
- · Credit System:
 - ✓ 3 credits= 3 hrs/wk, 16 wks/semester
 - ✓ 2 credits= 4 hrs/wk, 8 wks/module (G-MBA, F-MBA)
- Examinations: Midterm exam, Final exam, presentations etc. (varies among classes)
- Course Registration Period

Period	Spring Semester (March ~ Mid-June)	Fall Semester (September ~ Mid-December)
First Registration Period	Late February	Late August
Course Add & Drop Period	Early March	Early September
Final Drop Period	Late March	Late September

^{*} Specific dates will depend upon each semester and module.

STUDENT LIFE

- > Housing
 - On-campus and off-campus housing available
 - On-campus housing: http://reslife.korea.ac.kr/v1/
 - CJ International House KRW 2,000,000 (≒US\$ 2,000) for single, KRW 1,580,000 for double / semester (4 months)



- Anam Dormitory - KRW 920,000 (≒US\$ 920) / semester (4 months)

Housing Deadline (TBD)

- Fall Semester: Early July

- Spring Semester: Early December

Housing Application

please be aware that on-line application for housing is available only after the student submits his/her application form & required documents and receives a Korea University Student ID Number. Accommodation is limited and served on a first-come-first-served basis. A deposit payment of 200,000 KRW is required to complete your application; otherwise, the application will not be processed. Please read the application procedure carefully posted on the accommodation website before applying online.

Living Costs for Exchange Students

- **Tuition fee**: Tuition waived at the host institution; paid only to the home institution
- Off-Campus Accommodation: KRW 450,000 (≒US\$450) ~ KRW 550,000(≒US\$ 550) per month
- **Meals**: Korea University doesn't provide students a meal plan. Instead, students can purchase meals everywhere on and off campus at about \$3~5/meal. Most students can eat adequately with a food budget of US \$ 300 per month
- Textbooks: Approximately 200,000 KRW per semester
- Personal Expenses: Approximately 200,000 KRW per month

> International Student Insurance (Insurance for Overseas)

 All exchange students are required to purchase their own overseas health/travel insurance and submit a copy of insurance certificate before coming to Korea. The insurance must be effective until students return to their home countries.

Facilities & Student Services

- Each housing room and major buildings are equipped with wireless LAN for personal laptops. Computers in the international student lounge (dormitory), the central library, LG-POSCO Hall, and computer labs (in each college) are also available.
- Weight training room: 4.18 Memorial Hall
- Audio and Video Library: International Studies Hall
- Located on campus: Post Office, Bank, ATMs, Gift Shop, Hair Salon, Bookstore, Convenience Store, Restaurants (the newly opened Tiger Plaza adjacent to the International Studies Hall houses Starbucks, Provence (Italian Restaurant), Ministop,



and a sports bar)

- Korea University Buddy Assistance (KUBA): KUBA is a buddy matching program
 that connects international students studying at KU with KU students on a one-to-one
 basis. Students studying at KU have the opportunity to experience and participate in
 KU's events and learn about Korean culture and the KU school spirit while building
 strong friendships with buddies.
- Cultural Adjustment Programs & International Events: One-day Seoul City Tour for new Study Abroad & Exchange students, field trips to outskirts of Seoul (once every semester), monthly cultural events, annual international festival, Korea-Yonsei Sports games & festival, etc.

Internships

 KUBS acquires internship opportunities from the local companies in Korea and Korean offices of MNC and supports for the international students to participate in the internship programs. Internship offerings are subject to availability due to the economic conditions of companies

KUBS INTERNATIONAL OFFICE

General Inquiries: kubs_exchange@hotmail.com

Ms. Minhee Choi

Director

KUBS International Office Tel: +82-2-3290-1388 Fax: +82-2-3290-5368

Email: choimh@korea.ac.kr

Ms. Eun Yeong Jeong

Student Exchange Program (Inbound) KUBS International Office Tel. +82-2-3290-1387 Fax. +82-2-3290-5368 Email. ey0612@korea.ac.kr

Ms. Minjung Seo

Student Exchange Program (Outbound) KUBS International Office Tel. +82-2-3290-1389 Fax. +82-2-3290-5368 Email. mjseo@korea.ac.kr

Ms. Inah Hwang

International Faculty & Internship Program KUBS International Office Tel. +82-2-3290-5363 Fax. +82-2-3290-5368 Email. ihwang2@korea.ac.kr

