

ESADE BUSINESS SCHOOL - SPAIN

Courses designated as *under review* have been submitted to the appropriate USD Department Chair and are awaiting final evaluation.
USD equivalencies for these courses will be posted as they are received by the International Center.

Courses listed on this pre-approved list are to be used to determine USD equivalencies. **YOU MUST cross reference this list with the host institution schedule** to ensure that your courses are actually being instructed during your semester of interest.

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
Business	Supply Chain Management	3	BSCM 300			
	Applied Portfolio Management	3	FINA 494		FINA 300 + at least 60 units	
	Consulting Digital Business	3	MGMT 494			
	Global Supply Chain Management	3	BSCM 302			
	Business Negotiations in English	3	BUSN 377	No		
	Topics in International Economics	3	ECON 333	No	ECON 101, ECON 102	
	Macroeconomics in the Global Economy	3	ECON 494	No	ECON 101, ECON 102, ECON 216	This course may not be taken with USD's ECON 335 or ECON 337.
	EEO: Sustainability, Business and Values	3	ETLW 302		MGMT 300	
	Corporate Social Responsibility	3	ETLW 302			
	Business and the Environment	3	ETLW 403/ETLW 494			
	B&E: Global Environmental Challenges and Business Response	3	ETLW 494			
	Corporate Environmental Responsibility and Business Competitiveness as Synergic Systems	3	ETLW 494			
	Corporate Compliance	2	LD Elective	No		
	Media: Shaping Our Perceptions	2	LD Elective	No		
	Change Management for Service Excellence	3	MGMT 301/MGMT 494			
	Doing Business Across Cultures	3	MGMT 309		MGMT 300	
	Creative Problem Solving in Management: Tools and Process	3	MGMT 494			
	Gestión de la Innovación: Managing Innovation	3	MGMT 494			
	Leadership	3	MGMT 494			
	Management Control Systems	3	MGMT 494			
	Managing Services	3	MGMT 494			
	Motivation, Values, and Commitment	3	MGMT 494/ETLW 302		MGMT 300	
	People in Organizations	3	MGMT 494		MGMT 300	
	Social Networks and Management	3	MGMT 494			

Marketing in Spain	3	MKTG 300		ECON 101	
International Marketing Strategies	3	MKTG 305		MKTG 300	
MKTG Implementation Sectorial: Gestion Turistica	3	MKTG 494		MKTG 300	
Key Account and Sales Management	3	MKTG 330		MKTG 300	Course taught in Spanish
Consumer Behavior	3	MKTG 420		MKTG 300	
Fashion Design, Strategic Branding, and Innovation	3	MKTG 494		MKTG 300	
Information Systems in Marketing: ISM for Decision Making	3	MKTG 494			
MFGV: Derivatives	3	FINA 403		FINA 300	
OC: Banking and Insurance	3	ECON 494		ECON 101, 102, 216	Course taught in Spanish
Brand Management	3	MKTG 494		MKTG 300	
Positive Marketing	3	MKTG 430		MKTG 300	
CPM: Implementation Strategy Process and Indicators	3	MKTG 490		MKTG 300	These two courses must be taken together to satisfy MKTG 490 requirements.
Information Systems Marketing:For Decision Making					
Strategic Management		NOT APPROVED			
Business Meetings		NOT APPROVED			
Managing Wellness		NOT APPROVED			
New Business Models and Technology Innovation		NOT APPROVED			
Workplace Writing		NOT APPROVED			
Effective Presentations		NOT APPROVED			

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
Political Science	The Emergence of China in the 21st Century	3	POLS 494	Social Science		
	CEE: Economia de la UE. Politicas y problemas	3	POLS 494	Social Science		Course taught in Spanish
	Spanish and Latin American Cinema: History and Society Through Movies	3	POLS 494	Social Science		
	Spain: Recent History and Current Political and Social Issues	3	POLS 494/HIST 354	History (as HIST 354 only)		

	COURSE TITLE	UNITS	USD EQUIVALENT	CORE	PRE-REQUISITES	NOTES
ARTH	Spanish Art and Culture: Understanding Spain through Gaudi, Picasso, Dali, or Miro		NOT APPROVED			