

2014-15 Incoming Exchange Students course offer

	COURSE Title	ECTS Workload	Language
Fall Term	Español Intensivo	2 ECTS	Spanish
	GSI: Consulting Digital Business	4 ECTS	English
	GSI: Digital Entrepreneurship: Web Apps	4 ECTS	Spanish
	GSI: Digital Entrepreneurship: Mobile Apps	4 ECTS	English
	CEE: Economía de la UE. Políticas y problemas	4 ECTS	Spanish
	CEE: The Emergence of China in the 21st Century	4 ECTS	English
	Spain: Recent History&Current Political and Social Issues	5 ECTS	English
	Spanish Art and Culture: Understanding Spain through Gaudí, Picasso, Dalí or Miró	5 ECTS	English
	Antropología: In Search of Principles for a Life Philosophy: Lessons from Art, History and Economics	4 ECTS	English
	EEO: Business Ethics	3 ECTS	English
	B&E: Global Environmental Challenges and the Business Spanish course	4 ECTS	English
	Change Management for Service Excellence	4 ECTS	English
	Supply Chain Management	5 ECTS	English
	CMP: Implementing Strategy: Processes and Indicators	4 ECTS	English
	CI: Introduction to Sales Management	4 ECTS	English
	CI: Introduction to Brand Management	4 ECTS	English
	MKTG Implementación Sectorial: Gestión Turística	4 ECTS	Spanish
	Marketing from Strategy to Action	5 ECTS	English
	Marketing & Sociedad: valores, cambio e impacto social	5 ECTS	Spanish
	SE: Historia de la Gestión	4 ECTS	Spanish
	Project Management	5 ECTS	English
	MFGV: Applied Portfolio Management	4 ECTS	English
	MFGV: Derivatives	4 ECTS	English
	ICFD: Consolidation of Financial Statements	4 ECTS	English
	TCO: Managing Culture in Multinational Companies	4 ECTS	English
	TDP: Doing Business Across Cultures	4 ECTS	English
	TCO: Communication and leadership	4 ECTS	English
Intensive January	Español Intensivo	2 ECTS	Spanish
	CMP: Implementing Strategy: Processes and Indicators	4 ECTS	English
	CI: Fast Track Career en Mercados de Consumo	2 ECTS	Spanish
	MFGV: Operativa de los Mercados Financieros	3 ECTS	Spanish
	ICFD: Control de Gestión	3 ECTS	Spanish
	SE: Public Sector, Business Regulations and Lobbying	4 ECTS	English
	CIM: Business Meetings	2 ECTS	English
	CIM: Effective Presentations	2 ECTS	English
Spring Term	GSI: Digital Entrepreneurship: Mobile Apps	4 ECTS	English
	GSI: Digital Entrepreneurship: Web Apps	4 ECTS	Spanish
	GSI: Soluciones de Business Intelligence	4 ECTS	Spanish
	CEE: Temas de Economía	4 ECTS	Spanish
	Historia Económica: Historia de la globalización, desarrollo e integración de la Economía Mundial	4 ECTS	Spanish
	International Economics	5 ECTS	English
	Antropología: In Search of Principles for a Life Philosophy: Lessons from Art, History and Economics	4 ECTS	English
	EEO: Sustainability, Business and Values	4 ECTS	English
	EEO: Critical Thinking	4 ECTS	English
	Spain: Recent History&Current Political and Social Issues	5 ECTS	English
	Spanish Art and Culture: Understanding Spain through Gaudí, Picasso, Dalí or Miró	5 ECTS	English
	Change Management for Service Excellence	4 ECTS	English
	Managing Services	4 ECTS	English
	CI: Introduction to Sales Management	4 ECTS	English
	CI: Introduction to Brand Management	4 ECTS	English
	MKTG Implementación Sectorial: Gestión Turística	4 ECTS	Spanish
	MKTG Implementación Sectorial: Marketing de Ciudades	4 ECTS	Spanish
	Marketing from Strategy to Action	4 ECTS	English
	Marketing & Sociedad: valores, cambio e impacto social	5 ECTS	Spanish
	Project Management	4 ECTS	English
	Strategic Management	5 ECTS	English
	SE: Public Sector, Business Regulations and Lobbying	5 ECTS	English
	OC: Banca privada y gestión patrimonial	4 ECTS	Spanish
	MFGV: Applied Portfolio Management	4 ECTS	English
	ICFD: Consolidation of Financial Statements	4 ECTS	English
	TCO: Self Management and Awareness	4 ECTS	English
	CIM: Effective Presentations	4 ECTS	English
Intensive June	Information Systems in Marketing-ISM-for decision making	2 ECTS	English
	ESG: del pensamiento a la acción	2 ECTS	Spanish
	TCO: Motivation, Values and Commitment	2 ECTS	English
	TDP: Managing Diversity	4 ECTS	English
	CIM: Business Meetings	2 ECTS	English

Department of Information Systems Management
Department of Economics
Department of Social Sciences
Department of Operations Management and Innovation
Department of Marketing
Department of Strategy and General Management
Department of Financial Management and Control
Department of People Management and Organisation
Department of Languages