

#### Master in Management Programme List of courses (2015-2016)

The academic year of the Master in Management programme is divided into 8 Cycles, from mid-September to early June.

1 Cycle = 4 Weeks = possibility to take 1 or 2 courses per cycle

1 course = 5 ECTS credits = 30 hours (Management courses) or 45 hours (French language course)

Students willing to take 2 courses in one cycle must make sure to take:

- Cycles 1, 2, 4, 5, 7, 8: 1 morning class + 1 afternoon class in the same cycle so that the timetables do not overlap - Cycles 3, 6: 1 course per week with a limit of 2 courses (1 course in Week 1 + 1 course in Week 2, OR 1 course in Week 1 + 1 course in Week 2 + 1 course in Week 4, OR 1 course in Week 2 + 1 course in Week 4)

Online core courses: Only open to double degree students, they do not appear on the list here below. More information will be sent directly to the students concerned.

Course syllabi: www.campusvirtuel.net > Net Syllabus (Public Access) > Select the academic year and the semester; School: Bordeaux; Training: Master of Science in Management; Level: ESC Master 1 (in case the 2015-2016 syllabi are not available yet, you may refer to the 2014-2015 academic year knowing that they may be subject to slight changes)

Intermediate level courses are only open to Undergraduate / Bachelor Incoming Students Advanced level courses are only open to Graduate / Master Incoming Students Intermed/Adv level courses are offered to both Bachelor and Master Incoming Students

Contact: incoming.bordeaux@kedgebs.com

#### CYCLE 1 - September 21 - October 16 (final exam included)

Course title	Tought 'm	Laval	Title translated in Fuelish	Field of study
Course title MORNING COURSES	Taught in:	Level	Title translated in English	Field of study
French Language for International Students (Basic / Medium / Pi	roficient)			
International Human Resource Management	English	Intermediate	International Human Resource Management	HBM
Bourse et titres financiers	French	Intermediate	Stock market and securities	Finance
Communication Marketing intégrée (partie 1) - must be taken	Trench	Interneulate		Thance
with Communication Marketing intégrée (partie 2) in a later	French	Intermediate	Integrated Marketing Communication (1) - must be taken with	Marketing
cycle			Integrated Marketing Communication (part 2) in a later cycle)	
Comptabilité approfondie	French	Intermediate	Advanced Accounting	Accounting, Audit
Décisions financières et boursières	French	Intermediate	Financial and Market decisions	Finance
Financement	French	Intermediate	Capital structure and Financing	Finance
Lien social humanisé et fondements éthiques	French	Intermediate	Humanized social relations	HRM
Management commercial	French	Intermediate	Commercial Management	Marketing
- Management des opérations dans la supply chain	French	Intermediate	Operations Management in the Supply Chain	Supply Chain Management
Pilotage opérationnel des achats	French	Intermediate	Purchase operational guiding	Purchasing Management
Relations internationales pour les managers	French	Intermediate	International relations for managers	Strategy
Family Business	English	Intermediate/Adv	Family Business	Management
Positive Leading People and Organizational Excellence	English	Intermediate/Adv	Positive Leading People and Organizational Excellence	HRM
Strategic Management	English	Intermediate/Adv	Strategic Management	Strategy
Financial and International Accounting	English	Advanced	Financial and International Accounting	Accounting, Audit
Nouvelles méthodes de contrôle de gestion	French	Advanced	New methods of Management Control and Performance	Assounting Audit
	French	Advanced	Measurement	Accounting, Audit
AFTERNOON COURSES	-	-		
Brand Management and Communication	English	Intermediate	Brand Management and Communication	Marketing
Exploring Asian Emerging Markets	English	Intermediate	Exploring Asian Emerging Markets	International Management
Communication Marketing intégrée (partie 1) - must be taken			Integrated Marketing Communication (1) - must be taken with	
with Communication Marketing intégrée (partie 2) - in a later	French	Intermediate	Integrated Marketing Communication (1) must be taken with Integrated Marketing Communication (part 2) in a later cycle)	Marketing
cycle				
Finance entrepreneuriale	French	Intermediate	Entrepreneurial Finance	Finance - Economics
Gestion de trésorerie	French	Intermediate	Cash Management	Finance - Economics
Intelligence du risque et sécurité globale	French	Intermediate	Risk intelligence and global security	Strategy
Management stratégique des organisations (MSO)	French	Intermediate	Strategic management of organizations	Strategy
Sport et Management	French	Intermediate	Sport management	Management
Global Wine Business	English	Intermediate/Adv	Global Wine Business	Finance - Economics
Managing World-class operations	English	Intermediate/Adv	Managing World-class operations	Supply Chain Management
Managing sustainable supply chains	English	Advanced	Managing sustainable supply chains	Supply Chain Management
Fiscalité des entreprises et des groupes	French	Advanced	Taxation of companies and groups	Tax Law
Management des projets Innovants	French	Advanced	Innovative projects management	Management de projet
Marketing B2B	French	Advanced	B2B Marketing	Marketing

#### CYCLE 2 - October 19 - November 13 (final exam included)

Course title	Taught in:	Level	Title translated in English	Field of study		
MORNING COURSES						
French Language for International Students (Basic / Medium / Proficient)						
Strategy of Business Development and complex Negotiation	English	Intermediate	Strategy of Business Development and complex Negotiation	Marketing		
Managing across cultures	English	Intermediate	Managing across cultures	International Management		
Communication Marketing Intégrée (partie 2) - to be taken with Communication Marketing intégrée (partie 1) in a previous cycle	French	Intermediate	Integrated Marketing Communication (2) - to be taken with Integrated Marketing Communication (1) in a previous cycle	Marketing		
Droit des ressources humaines	French	Intermediate	Human resources law	Law - HRM		
ERP (Formation SAP)	French	Intermediate	ERP (SAP training)	Information Systems		
Management des risques	French	Intermediate	Risk management	Risks		
Marchés de capitaux	French	Intermediate	Capital Markets	Finance		
Marketing des Services	French	Intermediate	Marketing of Services	Marketing		
Mesure de la satisfaction et fidélisation de la clientèle	French	Intermediate		quantitative methods		
PME, Entrepreneuriat et Marketing	French	Intermediate	SMEs-, Entrepreneurship and Marketing	Marketing		
Air Transport and Tourism Economie	English	Intermediate/Adv	Air Transport and Tourism Economics	Finance - Economics		
Leadership	English	Intermediate/Adv	Leadership	Management		
States & Corporations in the World Economy	English	Intermediate/Adv	States & Corporations in the World Economy			
Carbone Certification ® 2	English	Advanced	Carbone Certification® 2	OPS / CSR		
Audit et commissariat aux comptes	French	Advanced	Statutory audit	Accounting, Audit		
Gestion de portefeuille boursier	French	Advanced	Portfolio Management	Finance		

Investissement et gestion des actifs	French	Advanced	Fundamentals of Investing	Finance
Options, futures et autres dérivés	French	Advanced	Options, Futures & other Derivatives	Finance
Réorganisation (fusions / acquisitions / plans sociaux) et	French	Advanced		Management
conduite du changement	Trenen	Advanced		Management
AFTERNOON COURSES				-
Brand Management and Communication	English	Intermediate	Brand Management and Communication	Marketing
Business Intelligence	English	Intermediate	Business Intelligence	Information Systems
Luxury Marketing	English	Intermediate	Luxury Marketing	Marketing
Business plan	French	Intermediate	Business plan	Finance
Communication Marketing Intégrée (partie 2) - to be taken with Communication Marketing intégrée (partie 1) in a previous cycle	French	Intermediate	Integrated Marketing Communication (2) - to be taken with Integrated Marketing Communication (1) in a previous cycle	Marketing
Gestion de l'entreprise internationale	French	Intermediate	International Business Management	Economics
Management de la Qualité - méthodes et outils	French	Intermediate	Quality management : methods and tools	Qualité
Métiers de la banque	French	Intermediate	Bank activities	Finance
Retail Strategies	English	Intermediate/Adv	Retail Strategies	Marketing
Supply Chain Management	English	Intermediate/Adv	Supply Chain Management	Supply Chain Management
Leadership (course taught in the evening)	English	Intermediate/Adv	Leadership (course taught in the evening)	Management
States & Corporations in the World Economy (course taught in	English	Intermediate/Adv	States & Corporations in the World Economy	International Development
the evening)	English	intermediate/Adv	states & corporations in the world economy	International Development
Problématiques africaines	French	Intermediate/Adv	African Problematics	Strategy
Contrôle interne, audit interne	French	Advanced	Internal control, internal audit	Accounting, Audit
Gouvernance et performance des organisations	French	Advanced	Performance and Sustainable Development	Accounting, Audit
Infiltrations criminelles dans l'économie légale : comprendre	French	Advanced	Understanding and managing the risks of business vulnerabilities	Finance - Economics
pour se prémunir	French	Auvanceu	to mafias predatory ambitions	Strategy
Marketing de l'innovation	French	Advanced	Marketing of Innovation	Marketing
Projets transversaux : conception et management	French	Advanced		Project Management
Stratégies de croissance interne, externe et conjointe	French	Advanced		Strategy

## CYCLE 3 - November 16 - December 11 (final exam included)

Course title		Level	Title translated in English	Field of study
WEEK 1 COURSES - courses taught in 1 week, final exam included	1	1 .		
Digital marketing	English	Intermediate	Digital marketing	Marketing
Yoga and Leadership	English	Intermediate	Yoga and Leadership	Management
International Mobility and Career Development	English	Intermediate	International Mobility and Career Development	HRM
Business plan	French	Intermediate	Business plan	Finance
Communication professionnelle	French	Intermediate	Professional Communication	Communication
Stratégie de développement en Afrique et modèles financiers (enseigné en semaine 1 ou en semaine 2)	French	Intermediate	African Development Strategies and Financial Models (taught in week 1 or in week 2)	Strategy
Gender, power and management	English	Intermediate/Adv	Gender, power and management	Management
Case studies in corporate finance	English	Advanced	Case studies in corporate finance	Finance
Créativité et Design Management	French	Advanced	Creativity and Design Management	Management
WEEK 2 COURSES - courses taught in 1 week, final exam included				
Leadership and Spirituality	English	Intermediate	Leadership and Spirituality	Management
Managing Human Resources in Asia-Pacific	English	Intermediate	Managing Human Resources in Asia-Pacific	HRM/Management
La révolution numérique	French	Intermediate	The Numeric Revolution	Management
Marketing ditigal	French	Intermediate	Digital marketing	Marketing
Marketing Stratégique	French/Eng	Intermediate	Strategical marketing	Marketing
Intégrer et s'intégrer à l'entreprise	French	Intermediate	Socialising ways to get into a company	HRM/Management
Consumer Culture Theory	English	Intermediate/Adv	Consumer Culture Theory	Marketing
Marketing politique	French	Intermediate/Adv	Political Marketing	Marketing
Mindful Finance	English	Advanced	Mindful Finance	Finance
Business & International Development	English	Advanced	Business & International Development	Strategy
Intelligence créative et innovation	French	Advanced	Creative Intelligence and innovation	Systèmes d'Information
WEEK 4 COURSES - courses taught in 1 week, final exam included	1			
Sustainable Development and Social Responsibility	English	Intermediate	Sustainable Development and Social Responsibility	CSR
Analyse de la conjoncture et politique économique (MACSIM)	French	Intermediate	MACSIM: a macroeconomic simulation game	Economics
Le management stratégique de la fonction achats	French	Intermediate	Strategic Management of purchasing	Purchasing Management
Les fondamentaux du management par la qualité	French	Intermediate	The fundamentals of quality management	Qualité
International Business Environment	English	Intermediate/Adv	International Business Environment	International management
International Entrepreneurship	English	Intermediate/Adv	International Entrepreneurship	Entrepreneurship
Guerre ou intelligence économique	French	Intermediate/Adv		Strategy
Management financier de projets en PME PMI	French	Intermediate/Adv	Financial management of projects	Finance
Applied Business and Financial Forecasting	English	Advanced	Applied Business and Financial Forecasting	Finance - Economics
From data to decision-making (Quantitative Research)	English	Advanced	From data to decision-making (Quantitative Research)	Marketing
Post Modernité et entreprises : quelle culture, quelle organisation, quel management ?	French	Advanced	Post-modernity and firms: what culture ? what organisation ? What management ?	Management
Gestion des risques en milieu bancaire	French	Advanced	Risk Management in the Banking Industry	Finance - Economics

CYCLE 4 - January 11 - February 5 (final exam included)						
Course title	Taught in:	Level	Title translated in English	Field of study		
MORNING COURSES						
French Language for International Students (Basic / Medium / Proficient)						
Communication Marketing Intégrée (partie 1) - must be taken with Communication Marketing Intégrée (partie 2) in a later	French	Intermediate	Integrated Marketing Communication (1) - must be taken with	Marketing		
cycle		internetate	Integrated Marketing Communication (part 2) in a later cycle)	indirecting .		
Décisions financières et boursières	French	Intermediate	Financial and Market decisions	Finance		
Droit de l'entreprise approfondi	French	Intermediate	Advanced corporate law	Law		
Gestion de trésorerie	French	Intermediate	Cash Management	Finance - Economics		
Management opérationnel avancé de la GRH	French	Intermediate	Advanced operational HRM	HRM		
Decision making for supply chain management	English	Intermediate/Adv	Decision making for supply chain management	Supply Chain Management		
Leadership	English	Intermediate/Adv	Leadership	Management		
Wine Marketing	English	Intermediate/Adv	Wine Marketing	Marketing		
Consumer Behaviour	English	Advanced	Consumer Behaviour	Marketing		
Financial Markets	English	Advanced	Financial Markets	Finance - Economics		
Financement de l'Entrepreneuriat Social	French	Advanced	financing of social entrepreneurship	Finance - Economics		
Information, programmation et aide à la décision financière	French	Advanced	Information, programming and support for financial decision- making	Finance - Economics		
Intéressement et participation financière	French	Advanced	Profit sharing and financial participation	HRM		
Introduction aux fonctions de direction commerciale / Introduction to the functions of the Commercial Director	French/Eng	Advanced	Introduction to the functions of the Commercial Director	Marketing		
AFTERNOON COURSES						
Business Analytics	English	Intermediate	Business Analytics	Decision Sciences		

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Key Account Management	English	Intermediate	Key Account Management	Marketing
Communication Marketing Intégrée (partie 1) - must be taken with Communication Marketing Intégrée (partie 2) in a later cycle	French	Intermediate	Integrated Marketing Communication (1) - must be taken with Integrated Marketing Communication (part 2) in a later cycle)	Marketing
Comptabilité approfondie	French	Intermediate	Advanced Accounting	Accounting, Audit
Economie des territoires et management des partenariats public- privé	French	Intermediate	Economics of territories and management of public-private partnerships	Economics
Gestion de projet SI	French	Intermediate	Leading and information systems project	Information Systems
Management de la Qualité - méthodes et outils	French	Intermediate	Quality management : methods and tools	Qualité
Nouvelles pratiques du management	French	Intermediate	New managerial practices	Management
Risque et gestion de projets	French	Intermediate	Risk and project management	Strategy
Supply Chain Management Simulation	English	Intermediate/Adv	Supply Chain Management Simulation	Supply Chain Management
Wine Marketing	English	Intermediate/Adv	Wine Marketing	Marketing
La comptabilité anglo-saxonne	French	Intermediate/Adv	Anglo-saxon Accounting	Accounting, Audit
Managerial Decision-Making in Practice	English	Advanced	Managerial Decision-Making in Practice	Decision Sciences
Contrôle de gestion et mesure de la performance	French	Advanced	Management Control and Performance Measurement	Accounting, Audit
Introduction à l'économétrie	French	Advanced	Introduction to econometrics	Economics

## CYCLE 5 - February 8 - March 4 (final exam included)

Course title	Taught in:	Level	Title translated in English	Field of study
MORNING COURSES				· ·
French Language for International Students (Basic / Medium / Pro	oficient)			
International Human Resource Management	English	Intermediate	International Human Resource Management	HRM
Lean Practices in the Supply Chain	English	Intermediate	Lean Practices in the Supply Chain	Supply Chain Management
Management practices for Asia	English	Intermediate	Management practices for Asia	Management
Business Model Canevas : construire et valoriser son business model	French	Intermediate	Business model canvas : build your own start-up !	Management
Communication Marketing Intégrée (partie 2) - must be taken with Communication Marketing Intégrée (partie 1) in a previous cycle	French	Intermediate	Integrated Marketing Communication (2) - to be taken with Integrated Marketing Communication (1) in a previous cycle	Marketing
Economie de la ville et immobilier	French	Intermediate	Economy of the city and real estate	Economics
Gouvernance de l'entreprise et management responsable	French	Intermediate		Management / CSR
Positive Leading People and Organizational Excellence	English	Intermediate/Adv	Positive Leading People and Organizational Excellence	Management / HRM
Méthode de conseil en entreprise	French/Eng	Intermediate/Adv	Consulting methods	Management
Forecasting Financial Markets	English	Advanced	Forecasting Financial Markets	Finance - Economics
Investment Bank Operations	English	Advanced	Investment Bank Operations	Finance
Ingénierie et diagnostics financiers	French	Advanced	Engineering and financial diagnosis	Finance - Economics
Le tableau de bord de gestion	French	Advanced	The dashboard of management	Accounting, Audit
Marketing de l'innovation	French	Advanced	Marketing of Innovation	Marketing
AFTERNOON COURSES		•		
Globalization and risk management in the supply chain	English	Intermediate	Globalization and risk management in the supply chain	Supply Chain Management
Management and Language	English	Intermediate	Management and Language	Management / HRM
Port Management	English	Intermediate	Port Management	Supply Chain Management
Achats et innovation : les achats du futur	French	Intermediate	Procurement and innovation: purchases of the future	Purchasing Management
Communication Marketing Intégrée (partie 2) - to be taken with Communication Marketing Intégrée (part 1) in a previous cycle	French	Intermediate	Integrated Marketing Communication (2) - to be taken with Integrated Marketing Communication (1) in a previous cycle	Marketing
Intelligence économique et entrepreneuriat	French	Intermediate	Competitive intelligence and entrepreneurship	Strategy
Management d'équipe et gestion de la diversité	French	Intermediate	Team management and diversity management	HRM
Management stratégique de la fonction achats	French	Intermediate	Strategic Management of purchasing	Purchasing Management
Nouvelles pratiques du management	French	Intermediate	New managerial practices	Management
International Project Management	English	Advanced	International Project Management	Project Management
Marketing of Services	English	Advanced	Marketing of Services	Marketing
Econométrie appliquée	French	Advanced	Applied econometrics	Economics
Investissement socialement responsable	French	Advanced	Socially Responsible Investment	Finance - Economics

## CYCLE 6 - March 7 - April 1 (final exam included)

Course title	Taught in:	Level	Title translated in English	Field of study			
WEEK 1 COURSES - courses taught in 1 week, final exam included	WEEK 1 COURSES - courses taught in 1 week, final exam included						
Marketing in Context-II-(Music and Sport)	English	Intermediate	Marketing in Context-II-(Music and Sport)	Marketing			
New business models and cloud computing (taught in week 1	English	Intermediate	New business models and cloud computing (taught in week 1	Information Systems			
or in week 3 - to be confirmed)	English		or in week 3 - to be confirmed)	Information systems			
Fundamentals of Investing	English	Intermediate	Fundamentals of Investing	Finance			
Finance Ethique	French	Intermediate	Ethical Finance	Finance			
Stratégie et politique des groupes industriels	French	Intermediate	Industry and competitive Strategy	Strategy			
Marketing du tourisme (week to be confirmed)	French	Intermediate		Marketing			
Case studies in corporate finance	English	Advanced	Case studies in corporate finance	Finance			
Strategic Diagnosis and Professional Project Defense	English	Advanced	Strategic Diagnosis and Professional Project Defense	Strategy			
World Financial Markets and Hedge Funds (taught in week 1 or	English	Advanced	World Financial Markets and Hedge Funds (taught in week 1 or	Finance			
in week 3 - to be confirmed)	0		in week 3 - to be confirmed)	rmance			
Outsiders: Leadership on the Edge	French/Eng	Advanced	Outsiders: Leadership on the Edge	Management			
Stratégie de prix : aide à la décision en matière de fixation de prix	French	Advanced	Pricing Strategy: decision-making with price-setting techniques	Marketing			
Pilotage par le cash	French	Advanced	Cash Management	Finance			
WEEK 2 COURSES - courses taught in 1 week, final exam included	1						
International macroeconomic	English	Intermediate	International macroeconomic	Economics			
Supply Chain Industrial Strategies (taught in week 2 or in week	Faciliate	Intermediate	Supply Chain Industrial Strategies (taught in week 2 or in week	Supply Chain Management			
3 - to be confirmed)	English	Intermediate	3 - to be confirmed)	Supply chain Management			
Luxury fashion Marketing in global markets	English	Intermediate	Luxury fashion Marketing in global markets	Marketing			
Marketing Stratégique	French/Eng	Intermediate	Strategical marketing	Marketing			
Management stratégique (taught in week 2 or in week 3 - to be	French/Eng	Intermediate	Strategic Management (taught in week 2 or in week 3 - to be	Strategy			
confirmed)	-		confirmed)				
Stratégie et marchés émergents	French	Intermediate	Strategy and emerging markets	Strategy - International management			
Stratégies bancaires	French	Intermediate	Bank Strategies	Finance			
Human Resource Management in Multinational companies	English	Intermediate/Adv	Human Resource Management in Multinational companies	HRM			
Gestion des conflits	French	Intermediate/Adv	Conflict Management	HRM			
Financial Statement Analysis and Securities Valuation	English	Advanced	Financial Statement Analysis and Securities Valuation	Finance			
Working and Managing in multicultural environments: an experiential seminar	English	Advanced	Working and Managing in multicultural environments: an experiential seminar	Management			
Kids Marketing	English	Advanced	Kids Marketing	Marketing			
Certificat Total Quality Management EFQM	French	Advanced	Certificat Total Quality Management EFQM	Management / Qualité			

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WEEK 4 COURSES - courses taught in 1 week, final exam included					
Environment, Social, Governance (ESG) and Capital Markets (taught in week 3 or in week 4 - to be confirmed)	English	Intermediate	Environment, Social, Governance (ESG) and Capital Markets (taught in week 3 or in week 4 - to be confirmed)	Management / CSR	
Supply Chain Planning in an uncertain world	English	Intermediate	Supply Chain Planning in an uncertain world	Supply Chain Management	
Gestion des risques en milieu bancaire	French	Advanced	Risk Management in the Banking Industry	Finance	
Reporting financier et analyse financière des comptes consolidés en IFRS	French	Advanced	Financial reporting and and IFRS financial analysis	Accounting	
Reprise et transmission d'entreprise	French	Advanced	Acquisitions of small & medium companies	Entrepreneuriat	
People Management	English	Advanced	People Management	HRM	

CYCLE 7 - April 4 - April 29 (final exam included)					
Course title	Taught in:	Level	Title translated in English	Field of study	
MORNING COURSES					
International Mobility and Career Development	English	Intermediate	International Mobility and Career Development	HRM	
Business plan	French	Intermediate	Business plan	Finance	
Strategie et création d'entreprises	French	Intermediate	Strategy and new Business	Strategy, entrepreneuriat	
Gérer une Collectivité Territoriale dans la Mondialisation : Enseignements et perspectives venus de Lourdes	French	Intermediate	Managing a regional authority in globalization : lessons and perpectives from Lourdes	Economy	
CMI Communication Marketing Intégrée - Notions avancées (must be taken with Communication Marketing Intégrée part 1 & 2 in previous cycles)	French	Intermediate	Integrated Marketing Communication - Advanced - (must be taken with Integrated Marketing Communication part 1 & 2 in previous cycles)	Marketing	
Supply Chain Strategy in Asia	English	Intermediate/Adv	Supply Chain Strategy in Asia	Supply Chain Management	
Decision Analysis in Various Business Environments	English	Advanced	Decision Analysis in Various Business Environments	Quantitatives Methods	
Cultural Branding	English	Advanced	Cultural Branding	Marketing	
Audit et commissariat aux comptes	French	Advanced	Statutory audit	Accounting, Audit	
Comptabilité internationale et gestion des groupes	French	Advanced	International Accounting and corporate management	Accounting, Audit	
Enjeux juridiques attachés à la communication de l'entreprise (to be confirmed)	French	Advanced	Legal issues attached of corporate communication	Law	
La fonction chef de produit (partie 1) - to be taken with La fonction chef de produit (partie 2) in a later cycle	French	Advanced	The function of product manager 1 - to be taken with The function of product manager 2 in a later cycle	Marketing	
AFTERNOON COURSES					
ERP (SAP training)	English	Intermediate	ERP (SAP training)	Information Systems	
Maritime Economie	English	Intermediate	Maritime Economics	Supply Chain Management	
Category Management	French	Intermediate	Category Management	Marketing	
e-achats : les outils de l'acheteur d'aujourd'hui et de demain	French	Intermediate	E-procurement: the tools of the buyer	Achats	
Economie Sociale (ES)	French	Intermediate	Social Economy	Management	
Intelligence Economique, Diplomatie et Stratégies d'influence	French	Intermediate	Competitive Intelligence, Diplomacy and Strategies of influence	Strategy	
Outils de planification de la supply chain	French	Intermediate	Supply chain planification tools	Supply Chain Management	
Strategie et développement international de l'entreprise	French	Intermediate	Strategy and Company International development	Strategy - International Management	
Vente, e-commerce et marketing : quels risques juridiques, comment les prévenir ?	French	Intermediate	Sales, marketing and e-commerce: what are the legal risks, how to prevent them?	Law	
Emerging Market Multinationals	English	Intermediate/Adv	Emerging Market Multinationals	Strategy	
International Management in Multinational Companies	English	Intermediate/Adv	International Management in Multinational Companies	International Management	
La comptabilité extra financière	French	Intermediate/Adv	Extra-Financial Reporting	Accounting, Audit	
Luxury Marketing	English	Advanced	Luxury Marketing	Marketing	
Gestion de patrimoine	French	Advanced	Asset Management	Finance - Economics	
La fonction chef de produit (partie 1) - to be taken with La fonction chef de produit (partie 2) in a later cycle	French	Advanced	The function of product manager 1 - to be taken with The function of product manager 2 in a later cycle	Marketing	

# CYCLE 8 - May 9 - June 5 (final exam included)

Course title	Taught in:	Level	Title translated in English	Field of study
MORNING COURSES				
Conception et gestion de la supply chain	French	Intermediate	The design and management of the Supply Chain	Supply Chain Management
Décisions financières et boursières	French	Intermediate	Financial and Market decisions	Finance
Evaluation des actifs financiers : éléments de mathématiques	French	Intermediate	Evaluation of financial assets	Finance
financières et d'actuariat	menen	Internediate		Tinance
L'entreprise numérique : nouveaux métiers et nouvelles pratiques	French	Intermediate	The digital firm: new functions and new practices	Information Systems
Maîtrise des aspects juridiques du management environnemental	French	Intermediate	Control of legal aspects of environmental management	Law
Marketing durable	French	Intermediate	Sustainable Marketing	Marketing
International Business Environment	English	Intermediate/Adv	International Business Environment	International management
Strategic Management	English	Intermediate/Adv	Strategic Management	Strategy
Financial Markets and Portfolio Management	English	Advanced	Financial Markets and Portfolio Management	Finance
Qualitative Marketing Research	English	Advanced	Qualitative Marketing Research	Marketing
Audit légales et fusions	French	Advanced	Statutory audit and mergers	Accounting, Audit
Compétence et Bilan des compétences	French	Advanced	Skill and Compentecy Management	HRM
Contrôle de gestion et mesure de la performance	French	Advanced	Management Control and Performance Measurement	Accounting, Audit
La fonction chef de produit (partie 2) - to be taken with La	Frankle	Advanced	The function of product manager 2 - to be taken with The	-
fonction chef de produit (partie 1) in a previous cycle	French	Advanced	function of product manager 1 in a previous cycle	Marketing
AFTERNOON COURSES				
Financement	French	Intermediate	Capital structure and Financing	Finance - Economics
L'entreprise numérique : nouveaux métiers et nouvelles pratiques	French	Intermediate	The digital firm: new functions and new practices	Information Systems
Repenser l'entreprise et conduire le changement	French	Intermediate	To rethink the enterprise and to conduct change	HRM
Risque-pays Chine / Doing Business in China	French	Intermediate	Doing Business in China	Economics
Stratégie, alliances stratégiques et fusion acquisition	French	Intermediate	Strategy, strategic alliances and merger & acquisition	Strategy
International Management in Multinational Companies	English	Intermediate/Adv	International Management in Multinational Companies	International Management
Mobility and Big Data	English	Intermediate/Adv	Mobility and Big Data	Information Systems
Sourcing Models in Supply Chain Management: Matching	The all also	Internet diete (Ash	Sourcing Models in Supply Chain Management: Matching	Sumply Chain Management
Supply and Demand	English	Intermediate/Adv	Supply and Demand	Supply Chain Management
Méthode de conseil en entreprise	French/Eng	Intermediate/Adv	Consulting methods	Management ?
Problématiques africaines	French	Intermediate/Adv	African Problematics	Strategy
Accounting for Decision Making and Performance Control	English	Advanced	Accounting for Decision Making and Performance Control	Accounting, Audit
Entreprendre dans l'économie sociale	French	Advanced	Entrepreneurship in the social economy	Entrepreneuriat
La fonction chef de produit (partie 2) - to be taken with La fonction chef de produit (partie 1) in a previous cycle	French	Advanced	The digital firm: new functions and new practices group 2	Marketing
Think Critically the New Business Culture !	French/Eng	Advanced	Think Critically the New Business Culture !	Strategy