

2015-16 COURSES

	EXCHANGE PROGRAMME	Department	Language
Fall Term	Antropology: In Search of Principles for a Llife Philosophy: Lessons from Art, History and Economics (2 ECTS)	Social Sciences	ENG
	EEO: Business Ethics (2 ECTS)	Social Sciences	ENG
	EEO: Re-Imagining capitalism: alternatives for the XXI century (4 ECTS)	Social Sciences	ENG
	Art and Culture in Spain and Catalonia: 2000 years of Beauty (5 ECTS)	Social Sciences	ENG
	Never Too Many Movies: Spanish and Catalan society through Cinema (5 ECTS)	Social Sciences	ENG
	CIM: Negotiation Skills (2 ECTS)	Languages	ENG
	CIM: Business Writing: Professional Summaries (2 ECTS)	Languages	ENG
	Spanish Intensive Course (2 ECTS)	Languages	ESP
	Español (4 ECTS)	Languages	ESP
	Marketing from Strategy to Action (former Marketing in Spain) (5 ECTS)	Marketing	ENG
	Marketing & Sociedad: valores, cambio e impacto social (5 ECTS)	Marketing	ESP
	CI: Introduction to Sales Management (4 ECTS)	Marketing	ENG
	B&E: Global Environmental Challenges and the Business Response (3 ECTS)	Operations and Innovation	ENG
	Change Management for Service Excellence (4 ECTS)	Operations and Innovation	ENG
	CMP: Implementing strategy: Processes and Indicators (4 ECTS)	Operations and Innovation	ENG
	Supply Chain Management - SCM (4 ECTS)	Operations and Innovation	ENG
	TCO: Communication and Leadership (4 ECTS)	People Management and Organization	ENG
	CEE: Economía de la UE. Políticas y problemas (4 ECTS)	Economics	ESP
	CEE: The Emergence of China in the 21st Century (2 ECTS)	Economics	ENG
	CEE: Country Report: elaboración y análisis (2 ECTS)	Economics	ESP
	Simulación Estratégica de Gestión (4 ECTS)	Strategy and General Management	ESP
	Strategic Simulation of Management (4 ECTS)	Strategy and General Management	ENG
	Project Management (5 ECTS)	Strategy and General Management	ENG
	MFGV: Applied Portfolio Management (4 ECTS)	Financial Management and Control	ENG
	MFGV: Derivatives (4 ECTS)	Financial Management and Control	ENG
	OC: Fusiones y Adquisiciones (4 ECTS)	Financial Management and Control	ESP
	ICFD: Consolidation of Financial Statements (4 ECTS)	Financial Management and Control	ENG
Fall Term	BBA Core courses open to exchange students (these courses can be chosen only after the initial registration)		
	Marketing Management I (5 ECTS)	Marketing	ENG
	Information Systems Management (4 ECTS)	Information Systems Management	ENG
	Operations Management II (3 ECTS)	Operations and Innovation	ENG
January Intensive	MKTG: Marketing & Empresas chinas globales (2 ECTS)	Marketing	ENG
	CI: Fast Track Career en Mercados de Consumo (2 ECTS)	Marketing	ESP
	ISM: Modern Research techniques to understand the market (2 ECTS)	Marketing	ENG
	CMP: Implementing strategy: Processes and Indicators (4 ECTS)	Operations and Innovation	ENG
	The entrepreneurial process of new venture creation (4 ECTS)	Strategy and General Management	ENG
	MFGV: Operativa de los mercados financieros (4 ECTS)	Financial Management and Control	ESP
Spring Term	Spain and Catalunya Today: Recent History, Current Affairs (5 ECTS)	Social Sciences	ENG
	Never Too Many Movies: Spanish and Catalan society through Cinema (5 ECTS)	Social Sciences	ENG
	EEO: Sustainability, Business and Values (4 ECTS)	Social Sciences	ENG
	Antropology: In Search of Principles for a Career Philosophy: Lessons from Art and Science (Part 3) (4 ECTS)	Social Sciences	ENG
	Arte en Cataluña y Barcelona: Grandes artistas universales de la edad contemporánea: Énfasis en la relación entre los artistas y la ciudad de Barcelona (Ana Señor, 4 ECTS)	Social Sciences	ESP
	CIM: Negotiation Skills (2 ECTS)	Languages	ENG
	CIM: Business Writing: Professional Summaries (2 ECTS)	Languages	ENG
	Spanish Intensive Course (2 ECTS)	Languages	ESP
	Español (4 ECTS)	Languages	ESP
	Marketing from Strategy to Action (former Marketing in Spain) (5 ECTS)	Marketing	ENG
	Marketing & Sociedad: valores, cambio e impacto social (5 ECTS)	Marketing	ESP
	CI: Introduction to Sales Management (4 ECTS)	Marketing	ENG
	GSI: Visualización de información de negocio (2 ECTS)	Information Systems Management	ESP
	GSI: Programación de Mobile Apps (4 ECTS)	Information Systems Management	ESP
	Change Management for Service Excellence (4 ECTS)	Operations and Innovation	ENG
	Managing Services (4 ECTS)	Operations and Innovation	ENG
	TDP: Doing Business Across Cultures (4 ECTS)	People Management and Organization	ENG
	TDP: Business networks and global organization (4 ECTS)	People Management and Organization	ENG

	EXCHANGE PROGRAMME	Department	Language
	CEE: Organización Industrial: Análisis Económico de un sector empresarial (2 ECTS)	Economics	ESP
	CEE: Temas de Economía (4 ECTS)	Economics	ESP
	International Economics (5 ECTS)	Economics	ENG
	Project Management (5 ECTS)	Strategy and General Management	ENG
	Strategic Management (5 ECTS)	Strategy and General Management	ENG
	SE: Public Sector, Business Regulations and Lobbying (4 ECTS)	Strategy and General Management	ENG
	The entrepreneurial process of new venture creation (4 ECTS)	Strategy and General Management	ENG
		Strategy and General Management	ENG
	MFGV: Applied Portfolio Management (4 ECTS)	Financial Management and Control	ENG
	OC: Banca privada y gestión de patrimonio (4 ECTS)	Financial Management and Control	ESP
	ICFD: Consolidation of Financial Statements (4 ECTS)	Financial Management and Control	ENG
Spring Term	BBA Core courses open to exchange students (these courses can be chosen only after the initial registration)		
	Marketing Management II (4 ECTS)	Marketing	ENG
	Corporate Finance II (4 ECTS)	Financial Management and Control	ENG
	People Management (6 ECTS)	People Management and Organization	ENG
June intensive	MKTG: Marketing & Empresas chinas globales (2 ECTS)	Marketing	ENG
	CI: Fast Track Career en Mercados de Consumo (2 ECTS)	Marketing	ESP
	GSI: Programación avanzada de Web Apps (2 ECTS)	Sistemes Informació	ESP
	TDP: Doing Business Across Cultures (4 ECTS)	Dir. Persones i Organització	ENG
	TCO: Motivation, Values and Commitment (4 ECTS)	Dir. Persones i Organització	ENG
	TDP: Managing Diversity (4 ECTS)	Dir. Persones i Organització	ENG
	GEF: Non Market Strategy (2 ECTS)	Direcció General i Estratègia	ENG
	CIM: Negotiation Skills (2 ECTS)	Idiomes (CIM)	ENG