

SUBJECT AREAS	COURSE CODE	COURSE NAME	BSc	MSc	CEMS	ECTS credits	FALL	I	II	SPRING	III	IV	V	Same course
Organization and Management	21C00350	Human Resource Management	x			6	x		x					
Organization and Management	21C10000	Business & Society	x		x	6				x	x			
Accounting	22C28000	Accounting and Information Systems	x			6				x			x	
Marketing	23C510	Integrated Marketing Communications	x			6				x	x			
Marketing	23C550	Services Marketing	x			6				x	x			
Marketing	23C581	Consumer Behavior	x			6	x		x					
Marketing	23C60000	Market Research	x			6	x	x	x	x		x	x	x 2
Marketing	23C630	Capstone: Product and Brand Management	x			6				x		x		x 1
Marketing	23C72050	Customer Experience Management	x			6				x		x		
Marketing	23C79000	New Product Development	x			6	x		x					
Entrepreneurship	25C00100	Entrepreneurship and Innovation Management	x			6	x		x	x		x		x2
Management Science	27C01000	Business Decisions 1	x			6	x		x					
Finance	28C00100	Corporate Finance	x			6	x	x						
Finance	28C00200	Econometrics for Finance	x			6	x		x					
Finance	28C00300	Investment Management	x			6				x	x			
Finance	28C00500	Capstone: Valuation *	x			6				x		x		
Finance	28C00800	Financial Markets and Institutions	x			6	x		x					
Management Science	30C00200	Econometrics	x			6				x		x		
Management Science	30C02000	Negotiation Analytics	x			6				x			x	
Economics	31C00800	Personnel Economics	x			6				x			x	
Economics	31C01300	Energy and Environmental Economics	x			6				x			x	
Economics	31C014100	Russian Economy: Opportunities and Challenges for Doing Business	x			6	x		x					
Logistics	35C00100	Distribution and Logistics Services	x			6				x	x			
Logistics	35C00200	Purchasing and Supply Management	x			6	x		x					
Logistics	35C00400	Management of Technology	x			6	x	x						
Information Systems Science	37C00100	Management Information Systems	x			6	x	x						
Information Systems Science	37C00200	Information Systems Development	x			6				x		x		
Information Systems Science	37C00400	Programming I	x			6	x	x						
Information Systems Science	37C00450	Programming II	x			6	x		x					
Information and Service Economy (common)	57C99904	Capstone: Enterprise Applications	x			6				x			x	
Corporate Communication	71C08000	Strategic Stakeholder Relations	x			6	x		x					
Corporate Communication	71C09000	Global Online Collaboration and Team Management	x			6				x		x		
International Business	JOIN-7002	Design and Creativity in Business	x			6				x			x	
Language Studies	Kie-98.5711	Swedish for International Students 1A	x	x		3	x			x				
Language Studies	Kie-98.7009	Get to Know Finland	x	x		1	x	x		x	x			x2
Language Studies	LC-7007	Survival Finnish for Exchange Students	x	x		1	x	x		x	x			x2

More information about the courses, teaching, evaluation, schedules and exam is available at <https://into.aalto.fi/display/enmasterbiz/Programs+and+courses>

More information about CEMS Exclusive elements can be found at <http://www.cems.org/>

* Exchange students with a specialization in Finance at their home university. ** Exchange students with a specialization in Economics at their home university

Academic year consists of 5 teaching periods, two in fall and three in spring. One period is 7 weeks including exams.

ECTS Credits and workload: A full-time study load is approximately 1600 hours per year, which equals to 60 ECTS credits. Most courses are worth of 6 ECTS credits. One ECTS credit represents approximately 27 working hours. These hours include all work required for completing the course: lectures, exercises, cases, possible projects, independent studies, exams etc.

Course codes: Fundamental knowledge in business: A. Bachelors or minor courses, also language and communication studies: C or D. Masters courses (advanced specialization studies): E