

# KEDGE Business School - BORDEAUX, FRANCE

Courses designated as *under review* have been submitted to the appropriate USD Department chair and are awaiting final evaluation.

USD equivalencies for these courses will be posted as they are received by the International Center.

**Cross reference this list with the host institution schedule to ensure the courses are being instructed during your semester of interest.**

**NOTE: Core curriculum designations on this list pertain to OLD core only.**

NOTE : Courses are taught intensively during a "cycle". Students are able to take up to two courses per cycle - one morning course and one afternoon course.

Most students will take only four or five courses during their term abroad.

Only select courses indicated as **Intermediate Level** as courses are listed simultaneously with Master's degree level courses.

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	OLD CORE ONLY	PRE-REQUISITES	NOTES
ACCT	AUD 22.109	Financial and International Accounting	3	ACCT 201			
	AUD 22.110	Accounting for Decision Making and Performance Control	3	ACCT 202		ACCT 201 ITMG 100	
	AUD 22.110	Management Control and Cost Management	3	ACCT 302		ACCT 202	
BSCM	MOP 22.112	Logistics in a Global Environment	3	BSCM 302			
	MOP 22.103	Strategic Management of the Supply Chain	3	BSCM 302			Minor credit only.
	MOP 22.122	Lean Practices in the Supply Chain	3	BSCM 302			
	MOP 22.111	Supply Chain Management and Lean Logistics	3	BSCM 494			
	MOP 22.120	Supply Chain Planning in an Uncertain World	3	BSCM 300			
	MOP 22.124	Globalization and Risk Management in the Supply Chain	3	BSCM 494			
	MOP 22.118	Sustainable Supply Chain	3	BSCM 494			
	MOP 22.113	Supply Chain Strategy	3	BSCM 494			

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	OLD CORE ONLY	PRE- REQUISITE S	NOTES
BUSN	ECO 22.116	Introduction to Business in India : Cultural and Political-Economic Context	3	BUSN 494			
	STR 22.117	International Business Environments	3	BUSN 361			<i>Only available to students with Senior class standing.</i>
	n/a	Sustaining a Successful Enterprise Fundamentals on Strategy	n/a	no equivalency*			
	SIO 22.104	Business Lunch	n/a	no equivalency*			
COMP	IT S701	Managerial Aspects of IT	n/a	no equivalency*			
DSCI	MOP 22.111	Lean Management for Supply Chain Management	3	DSCI 303		ECON 216	
	MOP 22.119	Decision Making for Supply Chain Management	3	DSCI 300		ECON 216	
	SIO 22.101	Managerial Decision Making & Decision Analysis	3	DSCI 300		90 units completed	<i>Only available to students with Senior class standing.</i>
ECON	ECO 22.115	Microeconomics	3	ECON 201		ECON 101	
	EPI 22.119	Economics of Sports and Culture	3	ECON 353		ECON 101, ECON 102	
	EPI 22.121	Air Transport and Tourism Economics	3	ECON 494		ECON 101, ECON 102	
ELCT	STR 22.116	Strategic Management	3	ELCT 494			<i>Students are not able to take this course towards business degree requirements.</i>
ETLW	HRM G302	Ethics, Management, and Companies	3	ETLW 494			
	GRH 22.103	Responsibility and Foundations of Professional Ethics	3	ETLW 494			
	JUR 22.101	Company Law	3	ETLW 494			
	GRH 22.110	Ethics and Management	3	ETLW 494		MGMT 300	Cross-listed as MGMT
FINA	FIN 22.122	Fundamentals of Investing	3	FINA 402		FINA 300 60 units complete	
	FIN 22.122	Investment	3	FINA 402		FINA 300	
	FIN 22.120	Applied Financial Analysis and Forecasting	3	FINA 494		FINA 300	

	STR 22.118	Environmental, Social, Governance (ESG) and Capital Markets*	n/a	no equivalency*			
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	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	OLD CORE ONLY	PRE-REQUISITES	NOTES
ITMG	IT S801	Information System Management	3	ITMG 350		ITMG 100	
MGMT	GRH 22.119	Managing People and Change in Organizations	3	MGMT 300			
	GRH 22.114	Organizational Theory	3	MGMT 301		MGMT 300; 90 units complete	<i>Only available to students with Senior class standing.</i>
	GRH 22.117	From Personal to Professional Development	3	MGMT 305		MGMT 300; 90 units complete	<i>Only available to students with Senior class standing.</i>
	GRH 22.112	International Mobility and Career Development	3	MGMT 305		MGMT 300	
	GRH 22.111	Human Resources in a Global Environment	3	MGMT 307		MGMT 300	
	GRH 22.113	Human Resource Management	3	MGMT 307		MGMT 300; 90 units complete	<i>Only available to students with Senior class standing.</i>
	22.105	International Project Management	3	MGMT 494		MGMT 300; 90 units complete	<i>Only available to students with Senior class standing.</i>
	STR 22.119	Strategic Management in the Indian Context	3	MGMT 494		MGMT 300	
	GRH 22.109	Sports and Management	3	MGMT 494		MGMT 300	
	GRH 22.110	Ethics and Management	3	MGMT 494		MGMT 300	Cross-listed as ETLW
	SIO 22.115	Knowledge Management and Organizational Learning	3	MGMT 494		MGMT 300	
	STR 22.116	Strategic Management	n/a	no equivalency			Students must take this course at USD during the final semester prior to graduation.

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	PRE- REQUISITE S	NOTES
MKTG	MRK 22.103	Marketing and Management of Service Activities	3	MKTG 301		MKTG 300	
	MRK 22.122	International Selling and Sales Management	3	MKTG 330		MKTG 300	
	MRK 22.106	Integrated Marketing Communication	3	MKTG 350		MKTG 300	
	MRK 22.120	Consumer Behavior	3	MKTG 420		MKTG 300	
	MRK 22.121	B2B + Industrial Marketing	3	MKTG 494		MKTG 300	
	MRK 22.122	Brand Management and New Communication Trends	3	MKTG 494		MKTG 300	
	MRK 22.129	Services Marketing	3	MKTG 494		MKTG 300	
	MRK 22.133	Strategic Brand Management	3	MKTG 494		MKTG 300	
	MRK 22.119	E-Commerce and E-Marketing	3	MKTG 494		MKTG 300	
	ANG 22.142	The Luxury Sector and Luxury Brand Management	3	MKTG 494		MKTG 300	
	MRK 22.126	Marketing (India Track)	3	MKTG 494		MKTG 300	
	MRK 22.127	Wine Marketing	3	MKTG 494		MKTG 300	
	MRK 22.109	SMEs, Entrepreneurship, and Marketing	3	MKTG 494		MKTG 300	
	MRK 22.136	Marketing in Contexts : Sport, Wine and Ethnicity	3	MKTG 494		MKTG 300	

	MRK 22.137	Marketing in Contexts : Music, Luxury, and Sustainable Development	3	MKTG 494		MKTG 300	
	MRK 22.132	Marketing in Contexts : Luxury, Sport and Children	3	MKTG 494		MKTG 300	
	MRK 22.131	Marketing in Contexts : Art, Wine and Sustainable Development	3	MKTG 494		MKTG 300	
	ANG 22.145	Study of Wine and the Wine Business*	3	<b>no equivalency*</b>			