



Course Descriptions

TRAVEL SEMINAR COURSES – All students are required to take one of the travel seminar courses below. The travel seminar course consists of 10 classes and begins with a 10-day (approximate) travel tour around Spain and finishes with class sessions held back in Madrid.

BUSN 494 Travel Seminar: Business in Spain (3)

This course is designed to present an overview of the business environment in Spain (including Spanish and foreign businesses and companies), and its relationship with the United States at the local, national and international levels. The issue of how Spaniards do business will also be addressed. The course will also analyze the business and political context of Spain as a member of the European Union and how it influences business and people. Finally, the course will develop students' personal and cultural skills by enhancing self-learning, observation, critical analysis, researching, etc.

POLS 494 Travel Seminar: Political Context of Contemporary Spain (3)

An introduction to the multiple realities and identities of contemporary Spanish society and culture, from a historical and political perspective. The course is designed to guide students to an understanding of modern-day Spain, through site visits to relevant cities, monuments and sites across Spain, and the analysis of the sociopolitical transformations that the country has experienced over its fascinating and extraordinarily complex history. Emphasis will be placed on the changes that Spain has experienced as of its birth as a 'unified' state in the late 15th century, with special attention to the birth of the modern nation-state in the 19th century and the quest for a stable and representative government throughout the 20th century.

HIST 354 Travel Seminar: Modern Spain (3)

An introduction to the multiple realities and identities of contemporary Spanish society and culture, from a historical and political perspective. The course is designed to guide students to an understanding of modern-day Spain, through site visits to relevant cities, monuments and sites across Spain, and the analysis of the sociopolitical transformations that the country has experienced over its fascinating and extraordinarily complex history. Emphasis will be placed on the changes that Spain has experienced as of its birth as a 'unified' state in the late 15th century, with special attention to the birth of the modern nation-state in the 19th century and the quest for a stable and representative government throughout the 20th century.

SPANISH LANGUAGE COURSES - All students are required to take one of the courses below:

SPAN 101 First Semester Spanish (3)

The first course in the three-semester core language sequence is an introduction to the four basic language skills: listening, speaking, reading, and writing. Throughout the sequence, emphasis is placed on the development of communicative proficiency — with a focus on oral practice — and on heightening students' awareness of cultural contexts.

SPAN 102 Second Semester Spanish (3)

The second course of the core language sequence introduces new structures and continues the development of cultural awareness, as well as communicative proficiency, in the four basic skills described above. Prerequisite: SPAN 101 or equivalent, or placement exam

SPAN 201 Third Semester Spanish (3)

The final course of the core language sequence completes the introduction of the basic structures of the language, with continuing emphasis on communicative proficiency. At this level students are encouraged to participate in community service-learning and/or cultural activities within the Spanish speaking community. Prerequisite: SPAN 102 or 103, or equivalent, or placement exam.

SPAN 202 Fourth Semester Spanish (3)

A review of the structures of the language, as well as practice in composition and conversation, in preparation for upper-division work. First of two-semester sequence with SPAN 301. Prerequisite: SPAN 201 or equivalent, or placement exam.

SPAN 300 Conversation (3)

A course designed for students who wish to enhance their command of spoken Spanish, including building vocabulary and expanding the use of more advanced grammatical structures. This course does not accept students who already have high intermediate or advanced oral proficiency in the language. Prerequisite: SPAN 202 or equivalent.

SPAN 394/ COMM 494 Only Almodóvar- Cinema (3)

Este curso realiza una aproximación a la obra de Pedro Almodóvar, el director español con mayor proyección y visibilidad internacional en la actualidad. Durante el semestre se abordará el desarrollo de su producción cinematográfica desde sus primeros filmes amateurs/marginales/transgresores hasta sus últimos trabajos marcados por una técnica más acabada y un estilo mucho más personal. A través de un planteamiento interdisciplinario (con múltiples referencias a discursos históricos, filosóficos, literarios), el curso profundizará en varias de las problemáticas presentes en el trabajo del director manchego: las difusas fronteras entre la “alta” y “baja” cultura, su uso de alusiones metafílmicas, su tratamiento de la sexualidad, el género, la marginalidad, además de su lectura muy personal sobre problemas y acontecimientos recientes de la historia española (el autoritarismo, la transición democrática, la *movida* madrileña, etc.). También nos aproximaremos a su particular manejo de la técnica cinematográfica y a la manera en que Almodóvar ha desarrollado un particular estilo visual a lo largo de su obra.

SPAN 394 Cine e Ideología en el Franquismo (3)

El cine se convirtió, bajo el liderazgo político de Francisco Franco (1939-1975), en un instrumento privilegiado para la configuración política y doctrinal de la ciudadanía. Efectivamente, una ideología de vocación hegemónica como la del régimen franquista parecía necesitar el concurso de los medios de comunicación de masas, sujetos a mecanismos de censura habituales, que ya habían probado su eficacia en procesos de construcción de identidad nacional. Así, por un lado el cine se convirtió en difusor de los valores del régimen, adecuando su estética a medida que cambiaban; por otro, el medio actuó como una caja de resonancia y de contestación político-social que atestiguaba la evolución tanto del régimen como de la propia sensibilidad ciudadana. El curso se centrará, pues, en elaborar una panorámica del cine español bajo el franquismo: se estudiarán aspectos tales como los condicionantes políticos, los géneros más populares, su status industrial, prestando especial atención a la evolución del medio y de su producción a medida que el régimen enfrentaba diferentes retos cuya superación asegurara su supervivencia en el tiempo. Se visionarán y analizarán películas y/o fragmentos de películas de directores como Luis García Berlanga, Luis Buñuel, Carlos Saura, Víctor Erice, Pedro Almodóvar, entre otros. Además, se profundizará en ciertas relaciones esenciales para aproximarse al cine bajo el franquismo (arte-política-propaganda, campo-ciudad, mito-cine, etc.) para lo cual nos valdremos de la obra de importantes teóricos como Barthes, Adorno, Weber, Bauman.

ALL STUDENTS ARE TO ENROLL IN THREE OR FOUR ADDITIONAL COURSES BELOW:**Business Courses:****DSCI 303 Operations Management (3)**

The main objective of this course is to familiarize the students with the basic concepts, techniques and methods of operations management, following a practical approach. It will provide an understanding of designing, managing and improving operations and the comprehension about the role that it plays in manufacturing and services organizations. The course has been organized around three main stages: Strategy, Design and Management of Operations. By the end of the course, students should have developed the ability to use some analytical tools and conceptual frameworks about operations management and business processes. Prerequisite: Quantitative Analysis

ETLW 302D Business and Society (3)

This course examines principles of social responsibility, ethics, law, and stakeholder theory as they apply to organizations domestically and abroad. Coverage includes business ethics; individual versus societal interests; labor and employment issues; consumer protection; discrimination and diversity; the natural environment; politics, public policy, and government regulation of business. Particular attention is given to developing moral reasoning skills. Meets the requirements for the Environmental Studies minor.

MGMT 300 Organizational Behavior (3)

The study of human behavior in organizational settings. Examines the interface between human behavior and the organizational context, and presents frameworks for managing people in the organization. Topics addressed include perceptual processes, personality, learning, motivation, attitudes, stress, group dynamics, intergroup behavior, conflict, power, politics, leadership, and cross-cultural implications. Behavioral science concepts are applied through self-assessment, case studies, and experiential exercises.

FINA 300 Financial Management (3)

This course is an introduction to the fundamental principles that guide the financial manager in making asset management, valuation and financing decisions. Topics include ratio analysis, time value of money, stock and bond valuation, risk and return (CAPM), capital budgeting, financial planning, cost of capital and options. Prerequisites: Accounting and Quantitative Analysis

MKTG 300 Fundamentals of Marketing (3)

The objective of this course is to introduce students to the important issues undertaken by marketers within a socially responsible and ethical framework. The students will learn the marketing vocabulary and basic elements of a marketing analysis. Upon completion of the course they will have developed the knowledge necessary to prepare a well-thought-out marketing plans.

BUSN 498 Internship (3)

Experiential learning working in a business, government, or nonprofit organization. Placements provide the opportunity for practical application of business, economics, and accounting principles. This course may not be repeated for credit.

Humanities, Social Sciences and Science Courses:**ARCH 302: Museums With and Without Walls The 2019 Prado Bi(cent)ennial (3)**

Architecture critic David Leatherbarrow has pointed out that Malraux's *Musée Imaginaire* focuses on museum walls as much as it suggests that future museums will expand beyond them. The idea of a museum *without walls* is (surely) not only about its capacity to lend its collection or to establish a permanent base far beyond its original walls, i.e. the Louvre in Abu Dhabi, or the Guggenheim in Bilbao. This architecture design studio will explore the "with and without walls" concept. The idea is to determine whether an event, the 2019 Prado Bicentennial, the two hundred years since its establishment, has the capacity to spill its content about the city and at the same time challenge a museum's capacity to transform the city itself. Entire cities, or substantial portions of them, like Venice or the historic center of Granada, have suffered a sort of *musealization* which far from increasing, has degraded their value into touristic merchandise. Others, like Berlin or Kochi, in Kerala, thrive on the other hand thanks to the management of its creative industries. Can Madrid and the Prado join the latter?

ARTH 376: Art at El Prado Museum (3)

The aim of this course is to become familiar with the most relevant and internationally outstanding Spanish & European artists within the Prado Museum Permanent Collections. The course will bring students to fully understand and assimilate art history fundamental concepts and movements such as Renaissance, Baroque & Neoclassicism, with a specific concentration on Spanish masters such as El Greco, Velázquez and Goya. Simultaneously, it will bring students to be confronted with Spain's and Europe most controversial History: from the dark Medieval Ages to the beginning of the 19th century.

BIOL 112 Ecology of Spain – with lab (3)

The purpose of this course is to provide a general introduction to the sciences of ecology and environmental biology, with emphasis on the interconnections to humans and society. Ecology is the study of the interactions of organisms with one another (competition, predation, symbiosis, etc.) and with their non-living environment. Environmental

biology focuses on the factors that affect organisms, such as temperature, water, resources, and other organisms, especially the impact of humans. The overall goal of this course is to give students a basic understanding of the workings and complexities of the natural world around them, and to give them an appreciation of the way in which humans both affect their environment and are affected by it.

CHEM 111 Chemistry and Society (3)

A course designed for the non-science major that focuses on the major ideas of modern chemistry and the role that chemistry plays in a technological society. The evolution of our understanding of atomic and molecular structure and chemical reactivity will be examined as examples of the scientific method and the very human nature of the scientific endeavor. The role of modern chemistry in both the creation and the solution of societal problems will also receive considerable attention. The problems examined, which may vary in different sections, include: the energy crisis, air and water pollution, global warming, nutrition and food additives, household chemicals, pesticides and agrochemicals, and nuclear power.

COMM 480 Media in Spain (3)

In this course, you will explore the major themes in international media studies through the lens of Spain, your home base for this semester. You will also become familiar with other media systems, including those in the U.S. and U.K., and discover how the definition of “what’s news” is influenced by trends in globalization as well as culturally specific factors. To take advantage of your stay abroad, we will visit a Spanish newspaper during the course of the semester and become familiar with Spanish print and audiovisual media.

PHIL 330 Ethics (3)

This course is a general presentation of the *moral phenomenon*, that is to say, of a peculiar human capacity to take free decisions about what we consider good or just. Over the course of the semester, we will ask, among others, the following questions: Why do we judge an action good or just, and when? Is justice universal or does it vary according to different cultures? Why should we be moral? Almost from the beginning of the history of thought philosophers have discussed these and many other related questions. This highly polemic “discourse” continues to this day. Current controversial moral issues of today such as euthanasia, cloning, poverty, animal rights, war, torture, etc. will be discussed in the context of the various theories and ideas presented throughout the course.

POLS 494 Politics in Spain (3)

The object of this course is to analyze the principal institutions, actors and issues in contemporary Spanish government and politics. The course has four broad themes: first, the collapse of the Francoist dictatorship and its replacement by a constitutional parliamentary democracy; second, the key actors and institutions in Spanish government under democracy, third, the evolution of politics and policies in Spain over the last three decades, and finally, the nature of the country's current economic and political crisis.

THRS 112 Introduction to World Religions (3)

A survey of the major religious traditions of the world, focusing on an understanding of the religious world views and practices that shape culture across the globe. Selected readings from these traditions, which will include Christianity, the religions of India and East Asia, Judaism, Islam, and the religions of indigenous oral cultures.

THRS 366 Problem of God (3)

The questions “What is God?” “Does God exist?” and “What does it mean to believe in God?” are investigated against the background of classical theism and modern thought.