

# EM STRASBOURG - STRASBOURG, FRANCE

Courses designated as *under review* have been submitted to the appropriate USD Department chair and are awaiting final evaluation.

USD equivalencies for these courses will be posted as they are received by the International Center.

**Cross reference this list with the host institution schedule to ensure the courses are being instructed during your semester of interest.**

***NOTE: Core curriculum designations on this list pertain to OLD core only.***

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	OLD CORE ONLY	PRE- REQUISITES	NOTES
ABRD	EM1FKU01	French Culture & Society	3 units	ABRD 394			
BSCM	EM1F4M44A1	Basics in Supply Chain Management	3 units	BSCM 302		MATH 130/150/151	
	EM023M04A1	Principles in International Commerce	3 units	BSCM 494			
BUSN	EM1F4M49B1	Business Negotiation	3 units	BUSN 377		MATH 130/150/151	
	EM1F5M42A2	Global Wine Business	3 units	BUSN 494		MATH 130/150/151	
	EM023M05B1	European Integration 1	3 units	BUSN 494		MATH 130/150/151	
	EM165M23	Global Business Negotiation	3 units	BUSN 377		MATH 130/150/151	
	EM1F4M41A1	Introduction to European Economic Policy	3 units	BUSN 494		MATH 130/150/151	This course will apply towards International Relations major & International Business major and minor
ETLW	EM1F4M57B1	Ethics and Management	3 units	ETLW 302		MATH 130/150/151	

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	PRE- REQUISITES	NOTES
FINA	EM375M52	Financial Business Cases I	n/a	no equivalency			formerly titled "Financial Case Studies"
	EM1F4M52A1	Basics in Financial Analysis	3 units	FINA 300			Course only available for USD credit for International Business and Business Admin majors participating in Dual Degree Program
ITMG	EM1F4M53B1	Basics in Management in Information Systems	n/a	no equivalency			
MGMT	EM1F4M51B2	Basics in Human Resource Management	3 units	MGMT 307		MGMT 300 & MATH 130/150/151	
	EM165M19	Basics in Entrepreneurship	3 units	MGMT 304		MGMT 300 & MATH 130/150/151	
	EM054M2VA1	Intercultural Management	3 units	MGMT 309		MGMT 300 & MATH 130/150/151	
	EM1F5M45	The European Market and Business Strategy	3 units	MGMT 494		MGMT 300 & MATH 130/150/151	
	EM1F4M47A1	Business Models New Paradigms	3 units	MGMT 494		MGMT 300 & MATH 130/150/151	
	EM1F4M46B1	Basics in Innovation Management	3 units	MGMT 310		MGMT 300 & MATH 130/150/151	
	EM1F4M50B1	Principles in International Team Management	3 units	MGMT 494		MGMT 300 & MATH 130/150/151	
	EM1F4M48A1	Theatre & Body Language : Tools of Management	n/a	no equivalency			

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	PRE- REQUISITES	NOTES
MKTG	EM1F4M42A1	Marketing Basics	3 units	MKTG 300		ECON 102	
	EM4R5M32	Services Marketing & Management	3 units	MKTG 301		MKTG 300 & MATH 130/150/151	
	EM023M03A1	Cases in International Marketing	3 units	MKTG 305		MKTG 300 & MATH 130/150/151	
	EM023M06B1	Luxury Brand Management	3 units	MKTG 494		MKTG 300 & MATH 130/150/151	
	EM165M8AA1	Sustainable Management	3 units	MKTG 494		MKTG 300 & MATH 130/150/151	
	EM054M39B1	Product Management	3 units	MKTG 494		MKTG 300 & MATH 130/150/151	
	EM4R5M12	Consumer Insight Tools	3 units	MKTG 494		MKTG 300 & MATH 130/150/151	
	EM4R5M42	Understanding Brands	3 units	MKTG 494		MKTG 300 & MATH 130/150/151	
	EM023M02	Experiential Marketing	3 units	MKTG 494		MKTG 300 & MATH 130/150/151	
THEA	EM1F4M48A1	Theatre & Body Language : Tools of Management	3 units	THEA 494			