

EM STRASBOURG - STRASBOURG, FRANCE

Courses designated as under review have been submitted to the appropriate USD Department chair and are awaiting final evaluation.

USD equivalencies for these courses will be posted as they are received by the International Center.

Cross reference this list with the host institution schedule to ensure the courses are being instructed during your semester of interest.

NOTE: Core curriculum designations on this list pertain to PRE-2017 CORE. NOTE: All students are responsible for meeting all USD pre-requisites.

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	PRE-2017 CORE	NOTES
ABRD	EM1FKU01	French Culture & Society	3 units	ABRD 394		
BSCM	EM1F4M44A1	Basics in Supply Chain Management	3 units	BSCM 302		
	EM023M04A1	Principles in International Commerce	3 units	BSCM 494		
BUSN	EM1F4M49B1	Business Negotiation	3 units	BUSN 377		
	EM1F5M42A2	Global Wine Business	3 units	BUSN 494		
	EM023M05B1	European Integration 1	3 units	BUSN 494		
	EM165M23	Global Business Negotiation	3 units	BUSN 377		
	EM1F4M41A1	Introduction to European Economic Policy	3 units	BUSN 494		This course will apply towards International Relations major & International Business major and minor
ETLW	EM1F4M57B1	Ethics and Management	3 units	ETLW 302		

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	NOTES
FINA	EM375M52	Financial Business Cases I	n/a	no equivalency		<i>formerly titled "Financial Case Studies"</i>
	EM1F4M52A1	Basics in Financial Analysis	3 units	FINA 300		Course only available for USD credit for International Business and Business Admin majors participating in Dual Degree Program
FREN	EM02FM92	Initiation a la Langue Francaise	2 units	FREN 194		Students will only receive 2 units of FREN 194 credit, and all students must take a competency exam upon return to USD
ITMG	EM1F4M53B1	Basics in Management in Information Systems	n/a	no equivalency		
MGMT	EM1F4M51B2	Basics in Human Resource Management	3 units	MGMT 307		
	EM165M19	Basics in Entrepreneurship	3 units	MGMT 304		
	EM054M2VA1	Intercultural Management	3 units	MGMT 309		
	EM1F5M45	The European Market and Business Strategy	3 units	MGMT 494		
	EM1F4M47A1	Business Models New Paradigms	3 units	MGMT 494		
	EM1F4M46B1	Basics in Innovation Management	3 units	MGMT 310		
	EM1F4M50B1	Principles in International Team Management	3 units	MGMT 494		
	EM1F4M48A1	Theatre & Body Language : Tools of Management	n/a	no equivalency		

	PARTNER COURSE #	PARTNER COURSE NAME	# USD UNITS	USD COURSE EQUIVALENCY	CORE	NOTES
MKTG	EM1F4M42A1	Marketing Basics	3 units	MKTG 300		
	EM4R5M32	Services Marketing & Management	3 units	MKTG 301		
	EM023M03A1	Cases in International Marketing	3 units	MKTG 306		
	EM023M06B1	Luxury Brand Management	3 units	MKTG 494		
	EM165M8AA1	Sustainable Management	3 units	MKTG 494		
	EM054M39B1	Product Management	3 units	MKTG 494		
	EM4R5M12	Consumer Insight Tools	3 units	MKTG 494		
	EM4R5M42	Understanding Brands	3 units	MKTG 494		
	EM023M02	Experiential Marketing	3 units	MKTG 494		
THEA	EM1F4M48A1	Theatre & Body Language : Tools of Management	3 units	THEA 494		